Goodbye 2019! This year, Emirates NBD aligned its CSR initiatives with the UAE's Year of Tolerance, under the Bank's key pillars: advocating for people with disabilities and financial literacy.

Q4 at a Glance

- **514** Volunteering Activities
- **34,065** Hours Volunteered
- **5,853** Volunteer Deployments
- **218,327** Beneficiaries
- **47** Disability Friendly Branches
- **3,327,132** AED Raised through Donations YTD
- **20** People Hired through Careers Network

Minutes of Giving

An initiative to encourage employees to donate 15 minutes of their time, to pack a box filled with food for our secret heroes. We also encouraged our walk in customers to participate and exchange their time for social good. We had 246 volunteers contribute to 254 hours for our secret heroes - our support staff who help us each and every day.

Kids for Good – Winter Camp

Creating young heroes for change. Emirates NBD presents Kids for Good Winter Camp aimed at teaching children important values: such as caring for the environment, early saving methods and the importance of kindness. The children worked their way through the six values (Kids for the Planet, Kids for Helping, Kids for Sharing, Kids for Saving, Kids for Health and Kids for Kindness) over a five day camp to build a better tomorrow.
Internal Audit Taking the Lead

The bank recognizes the Internal Audit (INA) Team for its proactive effort in taking ownership of their own volunteering programme in partnership with the Dubai Offshore Sailing Club (DOSC) and schools for people with disabilities. DOSC is a non-profit organization that runs sailing programs for children with disabilities to help them overcome the fear of open water by teaching sailing techniques. INA organizes its own activities and encourages their entire team to participate at least once a year. Thank you INA for your wonderful contribution over the last few years.

Let us know if your department is interested in doing the same!

Philanthropy

Pinktober & Movember by the Al Jalila Foundation

Raising funds for breast and prostate cancer research at the Al Jalila Foundation.

Furniture Giveaway

Old office furniture from Emirates NBD is donated to non-profit organizations and PwD schools.

Environment

Keep the Creek Clean (KTCC)

Keep the Creek Clean, is a Private Banking and Corporate Responsibility programme aimed at cleaning and protecting the UAE’s waterways, specifically the Dubai Creek through dive, kayak and beach clean ups. This year, our Exchangers removed 677 Kg of waste from the UAE’s waterways through dive clean ups. Help us reduce marine pollution by disposing and recycling your waste correctly, ensuring it does not end up in our ocean!

Disability Friendly Branch (DFB)

UAE Paralympic Meet

We had the great privilege of hosting the UAE Paralympic Team on the 28 October 2019 at one of our first DFBs in Jumeirah Al Wasl Branch. 15 of the UAE Paralympian’s visited our branch. As part of the tour we introduced them to our various DFB features, special banking privileges and assistive technologies available at the branch.

Expo 2020 Global Innovators Summit

We were invited to be a part of the Expo 2020 Global Innovators Summit where we had the exciting opportunity of meeting more than 10 Global Innovators from countries like Argentina, Australia, Brazil, Morocco, Oman, Saudi Arabia, Tanzania and the UK, many of whom we plan to expand our business opportunities and social investments in the space of accessibility and inclusion.

#moneywise
#SecureYourAccount

A bank will never ask for your:

> Online or Mobile Banking Password
> 3 Digit Security Code
> Authentication Code
> Smart Pass PIN

If you receive suspicious emails, phone calls or ‘sms’, or if you believe you have been a victim of fraud, report it to your bank and the Dubai Police.

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2020

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