This year, Emirates NBD aligned its CSR initiatives with the Year of Zayed, honouring the late Sheikh Zayed bin Sultan Al Nahyan.

2018 at a Glance

- 142,764 Beneficiaries
- 410 Volunteering Activities
- 35,345 Hours Volunteered
- 27 People Hired through #Together Limitless
- 5,696 Volunteer Deployments
- 2,161,750 AED Raised through Online Banking
- 40 DFBs

Desert Walk to Support Our Environment

Just under 800 Emirates NBD Group employees, friends and family ventured to the desert to walk 5 km or 10 km in support of EN-WWF! For every participant who completed the walk, AED 100 was put toward protecting our environment!

Emirates NBD Unity Run

Over 4,000 joined us to walk and run for unity in diversity! 94 of our Exchangers were there to make the day a success!

The Happiest 5k on The Planet

The most anticipated and colourful Exchanger event of the year, over 230 Exchangers spread colour and joy at The Color Run.

Celebrating Our Amazing Exchangers

This year our Exchanger volunteers have contributed to exchange 35,345 hours for social good! The evening was spent reminiscing on a fantastic 2018! Well Done to all our Exchangers!

Unbowlievable

Exchanger’s joined forces with our Transguard security team and Imdaad engineers for an afternoon of bowling!
#TogetherLimitless

Careers Network Meet Up, in partnership with the Ajman Chamber of Commerce

Our latest Meet Up adopted a more casual approach to job searching. We brought job ready candidates with disabilities to meet potential employers interested in diversifying their workforces. Following the Meet Up, 4 candidates were offered jobs.

In attendance were:
- 10 Companies
- 125 Candidates
- 295 Interviews

For more information please email Info@careersnetwork.ae

Philanthropy

Breast Cancer & Prostate Cancer Awareness

Did you know?

1 in 9 men are diagnosed with prostate cancer in their lifetime?

Breast cancer is the second leading cause of cancer death in women?

With your contributions the Al Jalila Foundation can continue to research advances in cancer treatments and save more lives!

To find out more about how to donate online with Emirates NBD, please ‘click here’.

Environment: Keep the Creek Clean (KTCC)

This Private Banking and Corporate Responsibility Initiative aims to preserve and clean up the UAE’s waterways, specifically the Dubai Creek. The programme is funded by contributions made on behalf of our new Private Banking customers.

This quarter, 35 newly trained Emirates NBD Group PADI divers, Exchanger volunteers, the Dubai Police and Emirates Diving Association (EDA) collected:

- Diving: 3,890.5 Kg
- Beach: 858.3 Kg
- Kayaking: 277.5 Kg

Total: 5,026.3 Kg

ATM

Disability Friendly Branch (DFB)

Put yourself in someone else's shoes...

“When dealing with a Person with Disabilities (PwD), we must always put ourselves in their shoes. Recently, a person in a wheelchair came into our branch. I got out of my office to greet her and realized she was also hearing and verbally impaired. I knew I had to take extra time and be mindful of her situation in completing her banking needs. I realized how challenging it was to communicate with her, due to lack of knowledge of sign language. I quickly grabbed a pen and paper and after several notes back and forth, we understood her request and were able to oblige her request. I was continually supervising the situation to make sure she was comfortable.”

- Jiji Raju Abraham, Mankhool Branch

To find out more about our disability friendly branches and banking privileges for customers with disabilities, ‘click here’. 