

## **Emirates NBD Personal Loan Back to School Campaign Terms and Conditions**

These terms and conditions (“**Promotion Terms and Conditions**”) govern the Emirates NBD Personal Loan Back to School Campaign (“**Promotion**”) by Emirates NBD Bank (P.J.S.C) (“**Bank**”).

The Promotion is subject to and are in addition to (i) the Bank’s General Terms and Conditions of Accounts and Banking Services for the Bank, available on Bank’s website at <https://www.emiratesnbd.com/en/terms-and-conditions/?ref=beta>, as may be amended from time to time (“**Emirates NBD GTC**”); (ii) Digital Banking Services (Internet / Mobile Banking Services) Terms & Conditions; (iii) Emirates NBD Personal Loan Product specific Terms & Conditions, Application and Agreement (“**Personal Loan Terms**”); and (iv) these Promotion Terms and Conditions as applicable.

If there is any conflict between the Emirates NBD GTC and the Personal Loan Terms, the Personal Loan Terms shall prevail. If there is any conflict between the Promotion Terms & Conditions and Emirates NBD Product specific Terms & Conditions, the Promotion Terms and Conditions shall prevail.

### **1. Promotion**

In accordance with these Promotion Terms and Conditions, the Bank will be rewarding eligible customers with prizes in the form of cash back / gift vouchers by entering their names into a draw to win a lucky prize, subject to meeting eligibility criteria as set out in the Promotion Terms and Conditions.

### **2. Promotion Period**

30<sup>th</sup> Aug to 29<sup>th</sup> Sep 2023 (both dates inclusive) and successfully disbursed by or before 10<sup>th</sup> Oct 2023 (“**Promotion Period**”).

### **3. Promotion Eligibility**

Eligibility conditions for securing entries into the lucky draw are set out in the Promotion Terms and Conditions below.

**3.1** Personal Loan customers successfully availing any Personal Loan during the Promotion Period and fulfilling the Eligibility Criteria as detailed in clause 4 below, will be eligible to secure entries to participate in the lucky draw as part of the Promotion pursuant to these Promotion Terms and Conditions.

**3.2** Personal Loan customers in Personal Banking, Priority Banking, and Private Banking segments successfully availing a Personal Loan will be eligible to participate in the Promotion (each an “**Eligible Customer**”) pursuant to these Promotion Terms and Conditions. Emirates NBD staff (permanent and contract), third party consultants contracted by ENBD, Tanfeeth staff and Liv. customers are not eligible for this Promotion.

### **4. Prizes**

#### **4.1 Lucky Draw Prizes**

Eligible customers successfully availing the below listed Eligible Products during the campaign period will be eligible to secure entries as per the table below to participate in the lucky draw as part of the Promotion pursuant to these Promotion Terms and Conditions.

All participant(s) with qualifying entries will be tabulated and a random selection will be conducted to select the winners (“**Grand Draw**”).

Product	Nationality	Prizes	Eligibility Criteria
Personal Loan	Emirati Personal Loan Customer	1 winner: Cash back / gift voucher of AED 10,000 1 winner: Cash back / gift voucher of AED 5,000 3 winners: Cash back / gift voucher of AED 2,000 each 5 winners: Cash back / gift voucher of AED 1,000 each	Winners will be selected from the pool of eligible Emirati Personal Loan Customers
Personal Loan	Resident Personal Loan Customer	1 winner: Cash back / gift voucher of AED 5,000 1 winner: Cash back / gift voucher of AED 3,000 8 winners: Cash back / gift voucher of AED 1,000 each	Winners will be selected from the pool of eligible Resident Personal Loan Customers

**4.2 Personal Loan:** Personal loan customer(s) successfully availing eligible Personal Loan product will automatically enter the draw and will secure entry(ies) into the lucky draw as detailed in the table below subject to achieving/satisfying the following criteria and pursuant to the Promotion Terms and Conditions

Loan Amount Criteria	Count of Entries
Minimum net loan amount of AED 100,000	1 entry per loan
Every additional AED 100,000 over initial AED 100,000	2 additional entries

## 5. Mechanics and Fulfillment

- 5.1.** Lucky Draw Prizes are raffle/lucky draw-based prizes subject to meeting product specific eligibility criteria.
- 5.2.** Winners will be selected by random draw within calendar 60 days from the end of the Promotion Period (the “**Draw**”).
- 5.3.** Independent personnel (from the Dubai Economic Department or such other relevant authority) shall attend and oversee the Grand Draw to ensure fair play and transparency. The dates on which the Grand Draw shall occur shall be determined by the Bank in consultation with such independent personnel.
- 5.4.** Each winner will be so informed on a date as determined by the Bank in its sole discretion, and prizes will be shared with the winning Customer via email on the registered mail id, within 60 calendar days from the date of the Draw/campaign period whichever is later.

- 5.5.** If the winner is non-contactable (not contactable on the registered mobile number even after 3 attempts) or does not collect the prize within the stipulated time, then the Customer will no longer be eligible for the prize and the Customer will have no right to claim for any prize under this Promotion.
- 5.6.** Once the customer receives the prize in accordance with the above, the Customer will not be eligible for any other offers under this Promotion.
- 5.7.** Prizes are non-transferable and may not be exchanged (other than as described above) or any other benefits.

## **6. Miscellaneous**

- 6.1.** Prizes may be forfeited, or Eligible Customers may be disqualified from participation in the Promotion, if the Bank has sufficient grounds to believe that any such Customer has violated these Promotion Terms and Conditions, any laws or regulations applicable in the UAE.
- 6.2.** This Promotion is applicable only to Eligible Customer(s) availing Eligible Product(s) which are both: i) applied for during the Promotion Period; and ii) successfully disbursed on or before 10<sup>th</sup> October 2023.
- 6.3.** All personal loan applications are subject to approval in the sole and absolute discretion of the Bank.
- 6.4.** All personal loans availed must be valid, active, not in default and in full compliance with their terms and conditions during the Promotion Period (refer clause 2 of the Promotion Terms and Conditions) and the period as mentioned under clause 5.2 & 5.4 of the Promotion Terms and Conditions.
- 6.5.** Eligible Customer(s) availing more than one Eligible Product during the campaign period will be eligible for ONLY ONE lucky draw prize.
- 6.6.** This Promotion is valid in conjunction with other valid promotions, campaigns or offers of the Bank.
- 6.7.** The following are expressly excluded from Eligible Products and accordingly do not qualify for this Promotion: (i) personal loans cancelled post disbursement, (ii) Restructured and/or Rescheduled Loans, (iii) personal loans under PEARS (Proportional EMI Adjustment for Reduction in Salary), and (iv) personal loans cancelled as on the date of reward eligibility.
- 6.8.** Winning Customers may be required to attend a prize presentation ceremony and other publicity programmes as and when required by the Bank at their own cost and expense.
- 6.9.** Each winning Customer (including each individual representative of such winner who is not an individual) unconditionally consents and agrees to the publication in any media (print, digital or otherwise) of his/her name and/or photograph containing his/her image as a winner of a guaranteed or grand prize.

- 6.10.** These Promotion Terms and Conditions are subject to change, additions or amendment, at any time, at the sole discretion of the Bank with notice to Customers, in accordance with applicable law.
- 6.11.** All decisions of the Bank relating to the Promotion, each of which is at the sole and absolute discretion of the Bank, shall be final and conclusive.
- 6.12.** The Bank shall not be liable for any tax liability incurred by any winner under this Promotion.
- 6.13.** The prize(s) featured in all printed materials and/or website of the Bank are shown for illustrative purposes only. The Bank reserves the right to change the make, brand, model, colour or specifications of the prizes at its sole discretion with notice to customers.
- 6.14.** The Bank shall not be liable for any personal injury; any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Bank's control); (b) any theft, unauthorized access or third party interference; (c) any claim or reward that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Bank) due to any reason beyond the control of the Bank; (d) any tax liability incurred by a winner under this Promotion.
- 6.15.** The Bank shall not be responsible for, and makes no representation as to, the quality, suitability or merchantability of any prize. Any such issues must be settled directly with the producer and/or supplier of such prize. The Bank takes no responsibility for resolving any such disputes;
- 6.16.** The Bank shall not be liable for and shall not entertain claims related to any benefit/ reward or in respect of any service or product provided under the benefit/ reward by a third party supplier and shall not be responsible to the qualifying customer for any losses, liabilities, damages, costs and expenses (including legal fees, costs and expenses) suffered or incurred by any of qualifying customer under or pursuant to any benefit/ reward or in respect of any service or product provided/ proposed to be provided by a third party supplier under these Promotion Terms and Conditions; and
- 6.17.** These Promotion Terms and Conditions and any dispute arising from them, including in relation to interpretation or execution, shall be governed by the laws of the United Arab Emirates as applied in the Emirate of Dubai and subject to the exclusive jurisdiction of the Courts of Dubai (excluding courts of the Dubai International Financial Centre).