Emirates NBD

Creating a Banking Leader in the Middle East

July 2008







Forward Looking Statements

It is possible that this presentation could or may contain forward-looking statements that are based on current expectations or beliefs, as well as assumptions about future events. These forward-looking statements can be identified by the fact that they do not relate only to historical or current facts. Forward-looking statements often use words such as anticipate, target, expect, estimate, intend, plan, goal, believe, will, may, should, would, could or other words of similar meaning. Undue reliance should not be placed on any such statements because, by their very nature, they are subject to known and unknown risks and uncertainties and can be affected by other factors that could cause actual results, and the Group's plans and objectives, to differ materially from those expressed or implied in the forward-looking statements.

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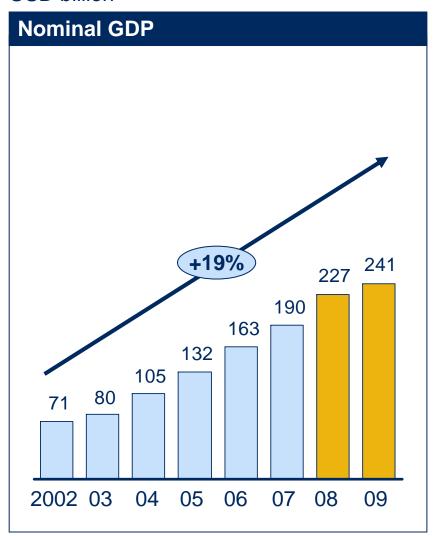
Synergies

Integration Update



In line with the economy, the UAE banking sector has grown strongly

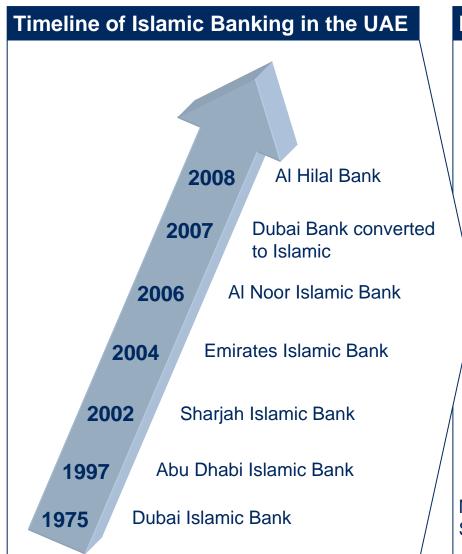
USD billion

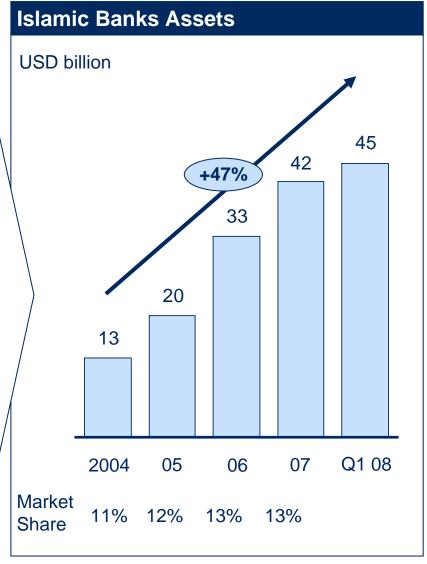




Source: Central Bank statistics, Gulf News

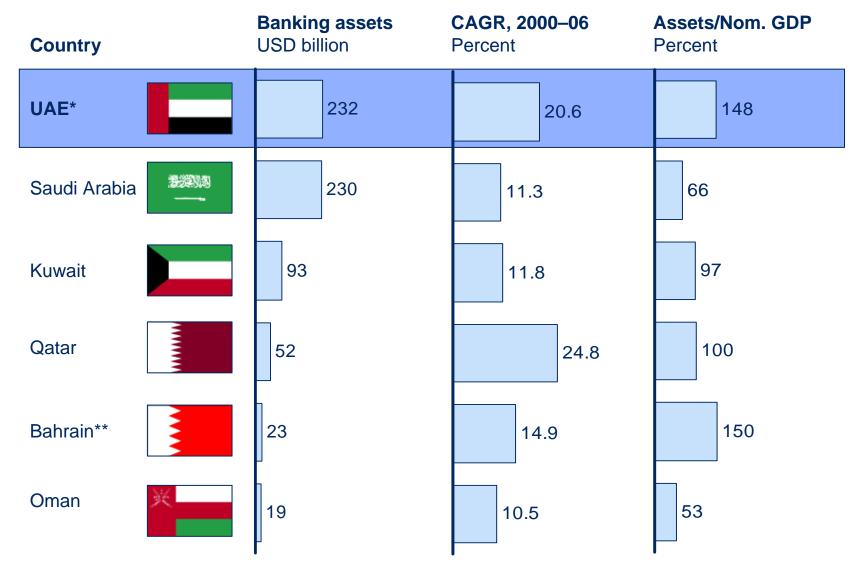
Islamic banks have increased their presence in the market Emirates NBD







UAE is now the largest banking market in the GCC 2006



^{*}Includes Foreign Banks

^{**}Excludes off-shore banking units Source: Central Banks; Global Insight

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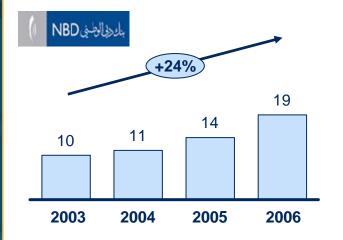
Synergies

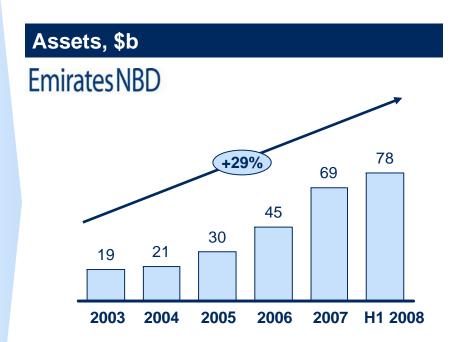
Integration Update

Merger: Creating a Banking Leader



Assets, \$b



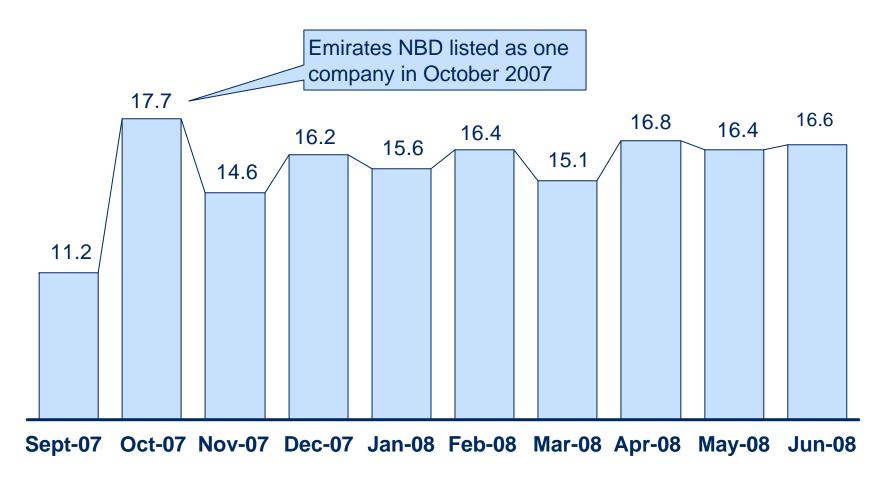


- Largest Bank by assets in GCC
- Enhanced distribution
- Scale and strength to pursue expansion

Merger has created value for the shareholders

USD billion

Market capitalisation of Emirates NBD

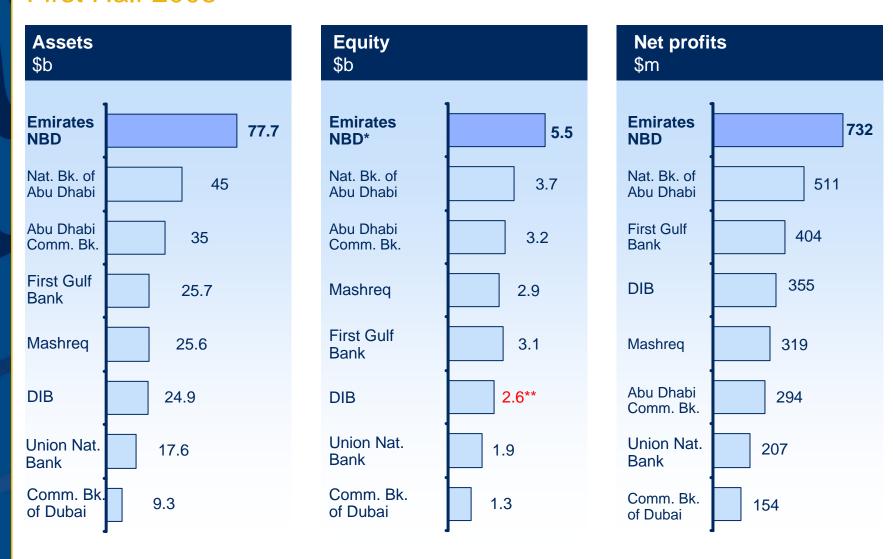


^{*} Before October 2007, the market cap has been derived by adding the market capitalisaiton of Emirates Bank & NBD since they were listed separately.

Source: Market capitalisation at end of month; Bloomberg; Datastream



Emirates NBD leads the UAE Banking Sector . . . First Half 2008



^{*} Tangible Shareholder's Equity which excludes Goodwill and Intangibles

Source: Bank websites

^{**} DIB equity figure for Q1 2008 [H1 2008 Information not available]

A comprehensive financial services group

Emirates NBD (Parent Company)

Banking

Other Financial Services

Brokerage

Processing

Associates

Emirates Bank

National Bank of Dubai

EIS Asset Management (DIFC)

Emirates Int'l Securities

ETFS

Union Properties

Emirates Islamic Bank NBD Investment Bank (DIFC)

Emirates Money NBD Securities Network International National General Insurance

EIS, KSA

Network
Processing
Co. (Egypt)

Our Group Entities





- Emirates Bank & National Bank of Dubai are the primary companies of Emirates NBD group
- Provide services and products to Retail Customers,
- Provides Wholesale & Treasury services.



- Emirates Islamic Bank is the fastest growing Islamic bank in UAE
- Provides Sharia compliant products to Retail and Corporate Banking clients.
- 99.8% owned by EmiratesNBD



- NBD Investment Bank was incorporated on 31 May 2006 in the DIFC.
- NBD IB's principal activity is Investment Banking.

Our Group Entities



- Emirates International Securities was established in 2001.
- It is wholly owned brokerage arm of the Group.
- The principal activity of the company is to act as intermediary in dealings in stocks and equities which are listed on DFM and ADSM.



- Network International was established as a credit card services company in 1994. The company has since evolved into a leading credit card and payment services company.
- Business lines include, Merchant acquiring, Card hosting and transaction processing for the Group and 3rd Party clients like FGB, ADCB etc.
- The company offers Consumer Finance Solution Implementation to Third Party Banks and other services include ATM switches, Amex transaction, terminal rentals etc.



- Emirates Investment Services Limited was incorporated in DIFC in August 2006.
- Principal business activities are Investment Banking and Asset Management.
- Currently the company is more involved in providing Asset Management Services only.

Our Group Entities



- E.T.F.S L.L.C. (formerly ECTSME) is a wholly owned subsidiary of the Group.
- E.T.F.S' processing center in Dubai, provides a fully integrated and customized solution that caters for all trade finance products.
- E.T.F.S. is well positioned to in-source and attend to the trade finance needs of banks in the Middle East and North African regions (MENA).



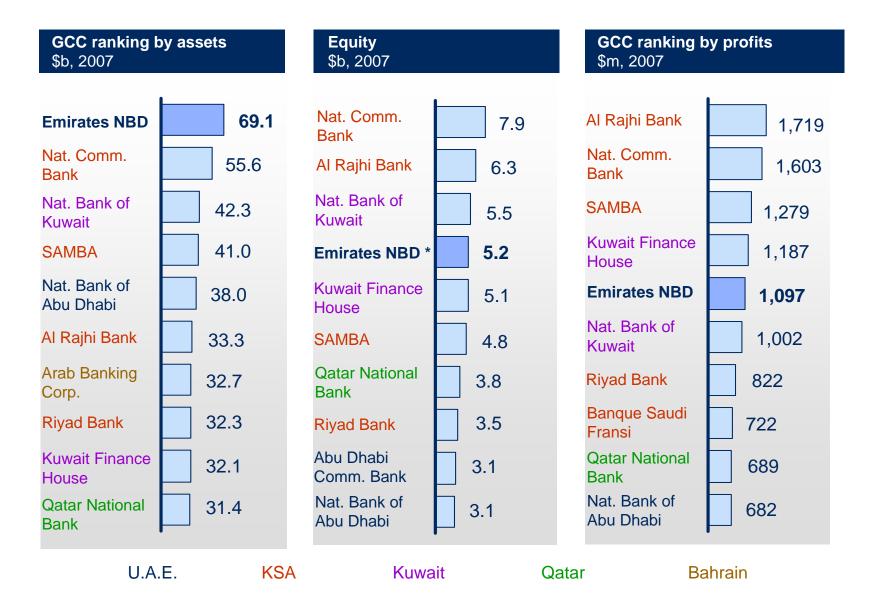
- **Union Properties** is an associate company [Ownership 47.8%] of Emirates Bank Group.
- It is one of the leading property development, investment and real estate services company in the UAE.
- The company has invested substantial resources to refine a superior and comprehensive range of property services. These include valuations and feasibility studies; project management; interior design and fit-out; property management and maintenance.



- Emirates Bank Group acquired a majority shareholding in **National General Insurance Limited (N.G.I.)**, in 1995 [Ownership 36.7%]. After restructuring, the company is now poised to be a leader in the UAE's insurance industry.
- The company is active in providing insurance cover for Fire, Burglary, personal Accidents, Marine, Engineering, Public & Professional Liability;
 Workmen's Compensation and Motor Vehicle Risks, and Health Insurance.

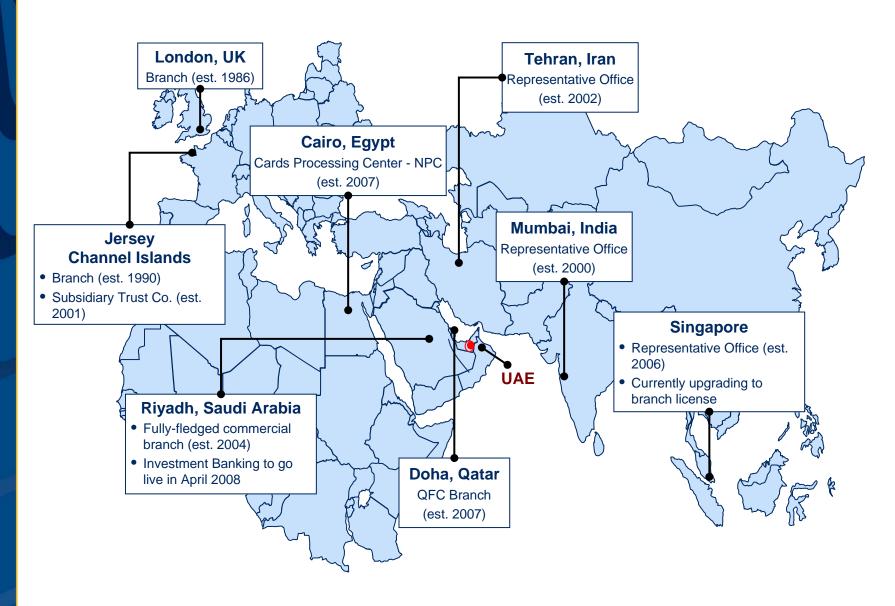
Emirates NBD

Emirates NBD is the largest bank in GCC by assets

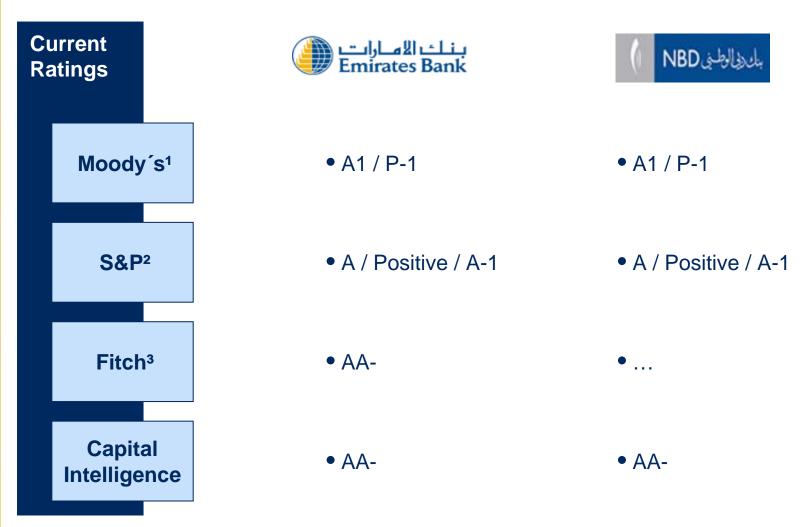


^{*} Tangible Shareholder's Equity which excludes Goodwill and Intangibles Source: Bank websites

Building a geographically diversified footprint



Strong Credit Ratings



¹ Moody's Long-term rating / Short-term rating

² S&P Credit rating

³ EBI's Long term Issuer Default rating is AA-; NBD has not been rated by Fitch. Support rating available by both EBI and NBD is '1'

⁴ Capital Intelligence Foreign currency long term rating for EBI recently upgraded to AA-.

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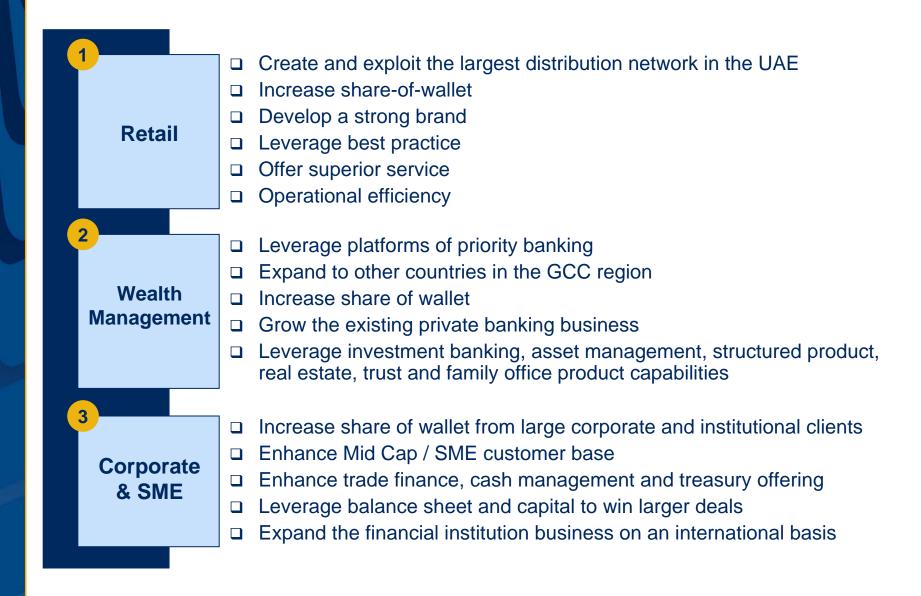
Synergies

Integration Update

Emirates NBD strategy

- Pursue profitable growth in Retail Banking
- Establish a distinctive Wealth Management offering
- Consolidate and enhance market position in Corporate Banking
- Develop a leading regional Investment Banking franchise
- Expand Islamic Banking
- Pursue expansion in the GCC and other key strategic markets
- Integrate organizational resources to build a scalable platform

Emirates NBD Strategic Priorities



Emirates NBD Strategic Priorities (Cont'd)



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Strong growth......

Key Performance Indicators

H1 2008 vs. H1 2007			Q2 2008 vs. FY 2007			
Total Income	USD 1,274 m	49%	Total Assets	USD 78 bn	12%	
Total Costs	USD 476.7 m	48%	Loans	USD 51 bn	13%	
Net Profit	USD 731.8 m	41%	Deposit	USD 43 bn	13%	
Cost Income Ratio	37.4%	0.1%	Return on Tangible Equity *	27.6%	2.1%	
Earnings Per Share	AED 0.52 / USD 0.142	41%				

Kay Parformance Indicators

Emirates NBD Delivered strong profit growth in recent years Half Year Net Int Income Fees, Comm and Others Full Year Revenues, \$m Costs, \$m 1,935 +28% +29% 1,295 1,079 +32% 1,057 +29% +48% +49% 1,274 **Q208** Q2 08 Profitability, \$m **Sources of Operating Income** 1,097 +29% 55% 55% 56% 56% +31% 61% 69% +41%

Q2 08

 45%

Q2 08

45%

39%

31%

44%

44%

¹ Prior period 2002 – 2006 is the aggregation of EBI & NBD 2 Year 2007 & H1 2008 excludes amortization of intangibles

Robust returns and capitalization

Cost Income Ratio



^{*} Q1 2006 includes exception IPO-linked income

Return on Equity (Profit \$m)



Net Interest Margins



Capitalization (Capital \$b)



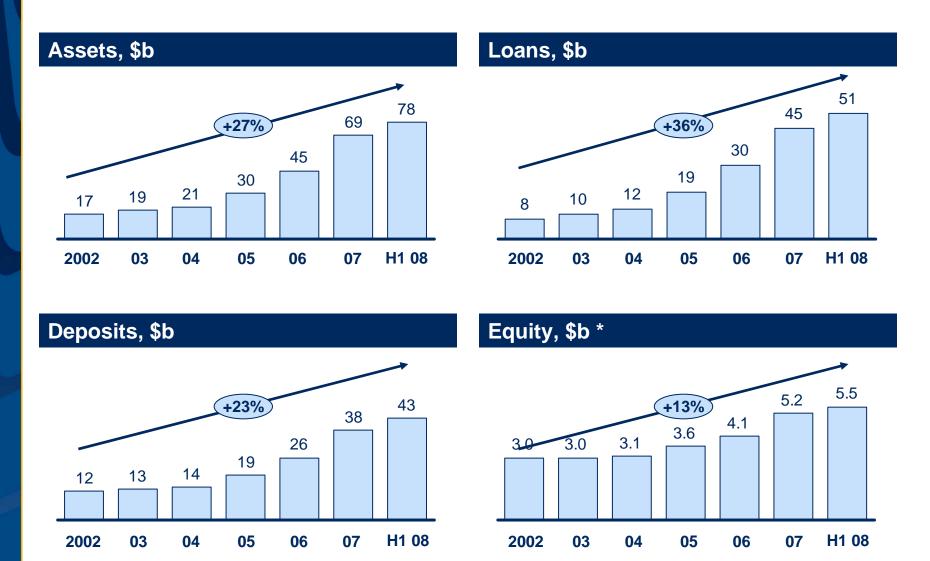
NBD

EBI Return on equity/ Capital Adequacy Ratio

[→] NBD Return on equity/ Capital Adequacy Ratio

ENBD ← ENBD Return on equity/ Capital Adequacy Ratio ☐ Tier 2 Capital

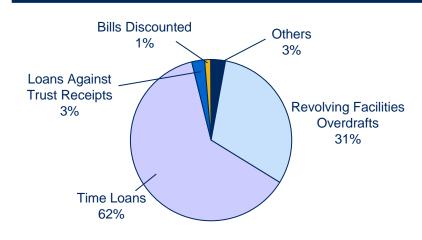
Delivered strong B/S growth in recent years



^{*} Equity for 2007 & H1 2008 is Tangible Shareholder's Equity which excludes Goodwill and Intangibles Source: Newswires, Financial Statements, Aggregation of EBI and NBD results

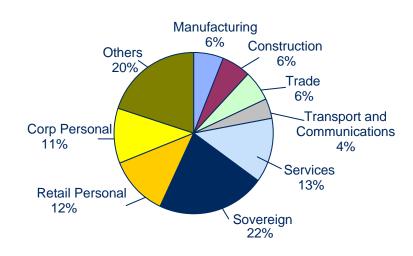
Balanced Loan Portfolio with High Degree of Security

Loan Portfolio by Type –H1 2008



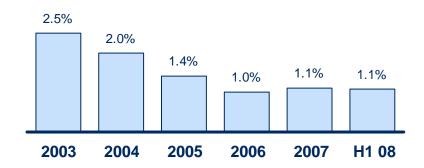
100% = \$ 51b

Loan Portfolio by Sector – H1 2008

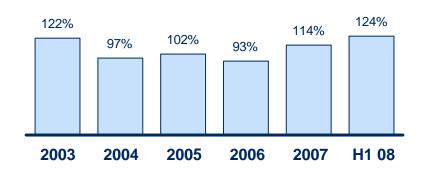


100% = \$ 51b

NPL Ratio

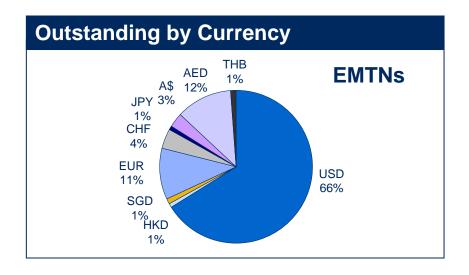


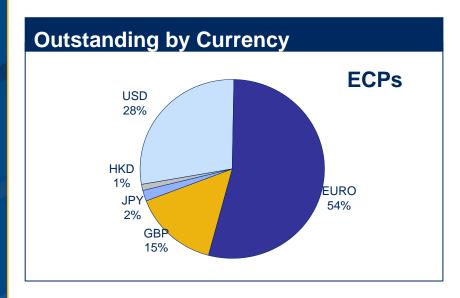
Coverage Ratio

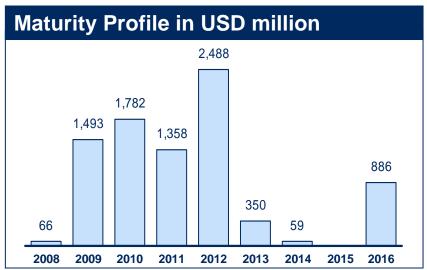


Outstanding EMTNs & ECPs

- Diversified liability portfolio (Deposits / ECP / EMTN / Repos)
- Active MTNs issuance under EMTN programme
- · Diversified investor base.
- Diversified maturity profile.



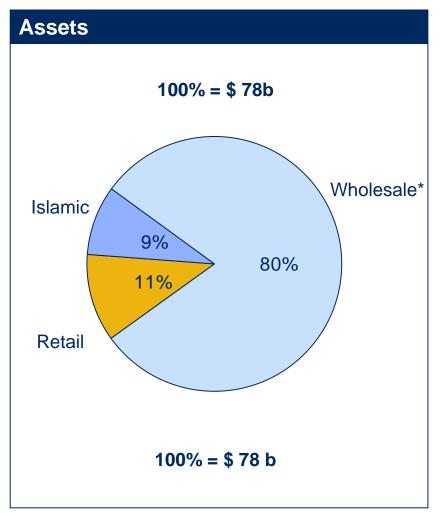


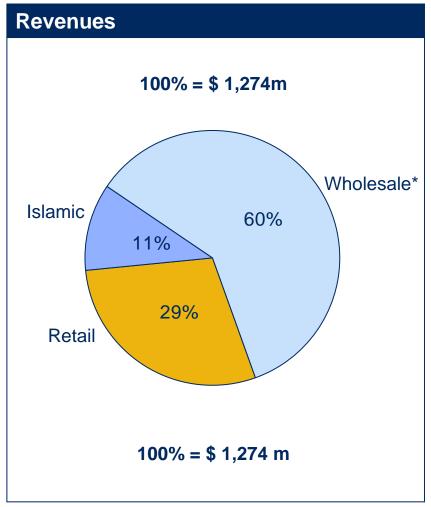




Diversified Business mix with growth in all segments...

First Half Year 2008, %





^{*} Wholesale include Corporate Banking, Investment Banking, Investment management and Treasury; Also includes Associate's revenue of USD 74m ce: 2nd Quarter 2008 Financial Statements

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Emirates NBD

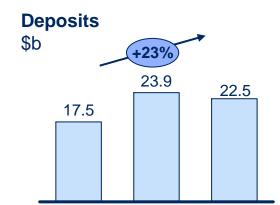
Wholesale Bank continues to deliver strong performance

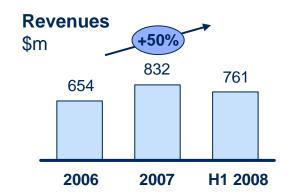




Highlights

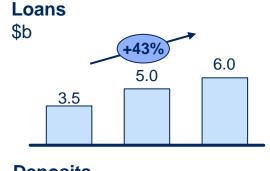
- ☐ Servicing Multinational, Large Local Corporate, Government linked institutions, Financial & Investment Institutions.
- □ Product offering comprises mainly Lending, Deposits, Trade
 Finance, Syndications, Structuring and Treasury &
 Investment Banking solutions.
- Major contributor to the growth of the bank with Corporate lending and deposits showing continued growth momentum.
- ☐ Increasing emphasis on providing tailored Treasury and Investment Banking solutions and leveraging established relationships and capital deployed.



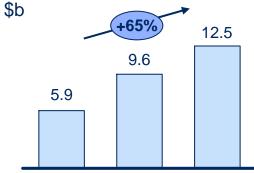


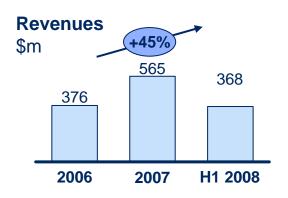
Retail Bank has the largest distribution network & dominant market share









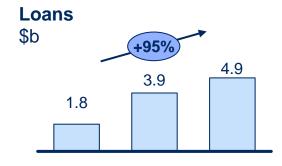


Highlights

- Largest distribution network in UAE & highest market share in Loans and Deposits.
- Investment in customer service has been a key focus and is expected to be a key differentiator.
- Won numerous awards including Best Retail Bank and Best e-Banking awards in 2007.
- Retail products include: Current and Savings Accounts, Credit Cards, Personal Loans, Auto Loans, Mortgages and Investment Products.
- Total of 115 branches and 486 ATMs.

CAGR

Emirates Islamic Bank: Fastest growth in UAE

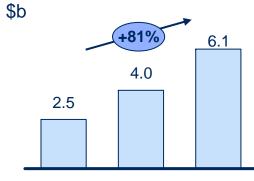


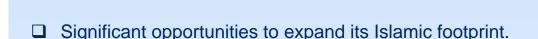


in 2004.









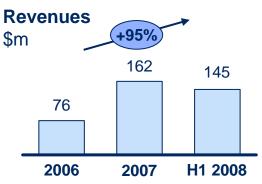


Retail: Vehicle & Goods Murabaha, Credit Cards, Home Finance, Investments & Deposit Accounts

The business has more than doubled assets & income

every year and is rapidly increasing market share gain.

Corporate: Murabaha, Ijarah, Real Estate Financing, Trade Finance, Secured Overdraft, Syndications, Sukuks & Investment Products



Source: financial results; \$1 = AED 3.67

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Target Synergies: USD 34m in 2008 & USD 101m by 2010

- USD 94m of recurring annual synergies by the third year post merger, plus USD 7m of one-off synergies totalling USD 101m
- The recurring synergies include:

		% of Smaller Base ¹		% of Combined Base ¹	
Synergies (2010)	Total, USD m	Actual**	Benchmark***	Actual	
Revenue	53	10.5%	5–10%	4.1%	
Costs	43	22.2%	14– 26%	8.3%	

- Each will be delivered 33% in year 1 (2008), 66% in year 2 (2009) and fully by 2010.
- Year 1 target therefore USD 34m (33% of USD 101m) of which, recurring synergies represent:

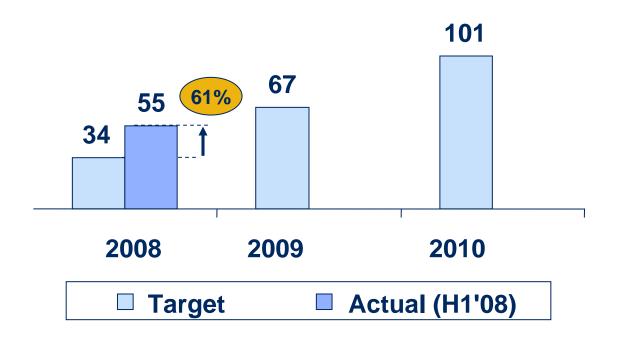
		% of Smaller Base ¹		% of Combined Base ¹
Synergies (2008)	Total, USD m	Actual**	Benchmark***	Actual
Revenue	18	3.5%	1.7-3.3%	1.4%
Costs	14	7.4%	4.6-8.6%	2.7%

One-off synergy commitment in 2008 is USD 2.5m

H1 2008: Achieved Annualised Synergies of USD 55m - Emirates NBD ahead of 2008 full year target by 61%

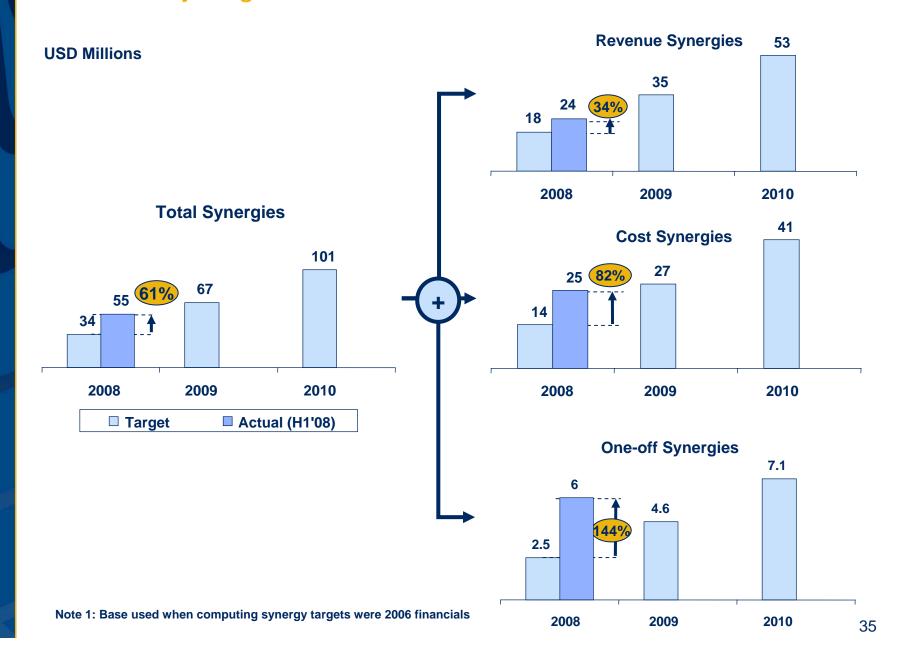
USD Millions

Total Synergies

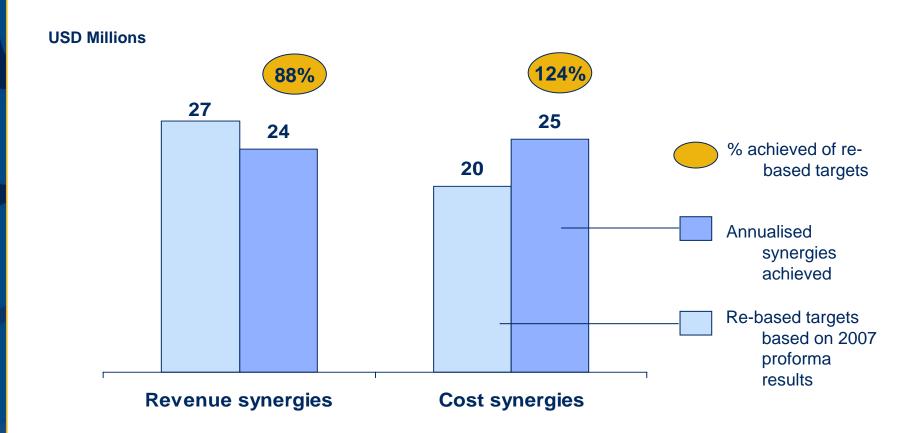


Exceeded 2008 full year targets on all revenue, costs & one-off synergies





On track to exceed targets even re-based with reference [mirates NBD to 2007 financials proforma revenues & costs



- Rebased targets for revenues for 2008 FY, computed as 1.4% of 2007 ENBD proforma revenues of USD 1.9 billion
- Rebased targets for cost for 2008 FY, computed as 2.7% of 2007 ENBD proforma cost of USD 740 million
- @ 1.4% and 2.7% are 33% of 3 years targets of combined base of 4.1% and 8.3% respectively.

Synergies achieved: Key drivers

USD millions **Annualised synergies** Total, % Key drivers of synergies achieved in H1'2008 Largest distribution network of 115 branches & 486 ATMs Focus on cross selling – e.g. mortgages >USD 27m loans Enhanced market share/pricing advantages – e.g. FDs Revenue 24 Embedded Customer efficiency framework – e.g. Tafawouq has tripled branch sales in Umm Sugeim & DCC Single Head-office in place Created efficiencies through unified business models Costs 25 Combined marketing & advertisement activities Projects & initiatives discontinued due to merger, namely Islamic banking set up previously planned in NBD One offs Total 100 55



Key performance indicators : Cost-Income ratio

- ✓ Cost Income ratio for H1-2008 is 37.4% (vs. 38.8% in H2-2007).
- ✓ Before synergies H1-2008 cost-income ratio is 38.6%
- ✓ Synergies contribute to 1.2% drop in cost-income ratio
- ✓ Jaws of 4% achieved in H1-2008 vs. H2-2007 (before synergies 1%)

38.8% 38.6% Synergy Impact = 1.2% H2-2007 H1-2008 (before synergies)

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Integration Update

Defined future strategy, target business & operating model Developed integration implementation plan till 2009 Formalized organization structure for the combined entity; integration of staff into new organization structure completed Co-location of teams from both banks well advanced Leveraging extended product range across combined customer base, e.g. mortgage products or transaction banking capabilities Optimized balance sheet management New Core Banking system already in testing phase and rollout planned for

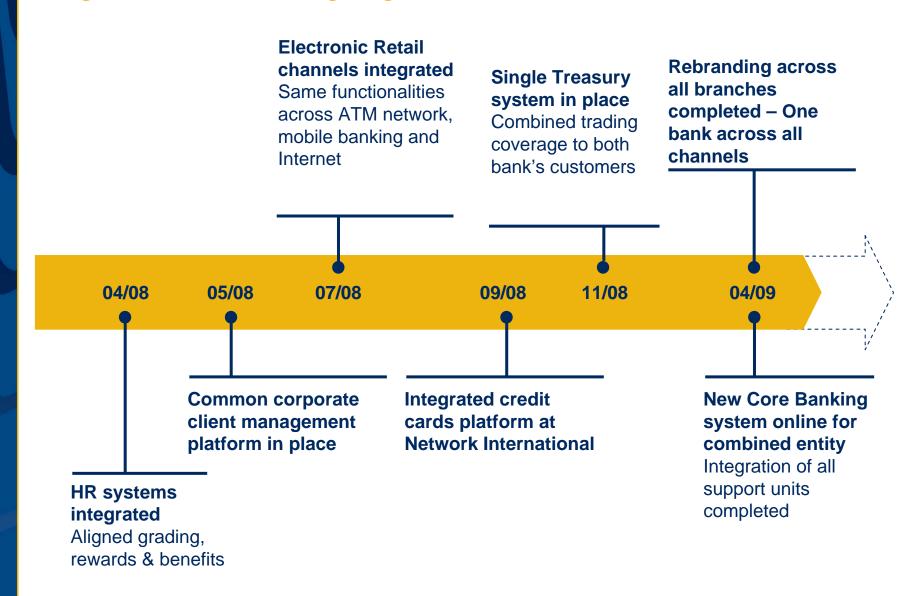
last guarter 2008 and first guarter 2009

Synergy realization above targets set for 2008

Customer services improved significantly

- □ Integrated ATM network with 486 ATMs largest ATM network in the UAE; Roll-out of enhanced payment functionalities started and completed till August
- □ Network of Smart Deposit Machines (SDMs) integrated : One platform of 92 SDMs across Emirates Bank, Emirates Islamic Bank & NBD
- □ Branch expansion strategy optimized
- □ Advertising activities aligned and captured cost synergies
- ☐ Existing best-practice sales & service improvement program rolled-out across branches :
 - > Sales performance up more than 200% for credit cards & 140% for personal loans in first and second wave branches
 - > Customer queue times significantly reduced in branches
- □ Large Corporate Unit (LCU) launched manage the large corporate accounts of the two merged banks through a highly-qualified team

Integration milestones going forward



Key Messages

Key Messages

- □ UAE presents significant growth potential for financial services
- ☐ EmiratesNBD : A regional financial powerhouse
- ☐ Our strategy is clear & focused
- ☐ Integration is on target & delivering value
- ☐ Strong performance & growth across all businesses
- ☐ Enhanced products & services for our customers
- ☐ Creating sustainable shareholder value

Appendix

2008 : Awards



■ Emirates NBD was **honored by H.H. Sheikh Mohamed Bin Rashid Al Maktoum**, the Ruler of Dubai and Vice President & Prime Minister of the UAE, for its role in boosting investments and attracting businesses from around the world.



Rick Pudner, Chief Executive Officer of Emirates NBD was awarded the 'Banker of the Year Award' by The Banker Middle East.



■ Emirates NBD has been named as **Best Emerging Market Bank** & **Best Foreign Exchange Bank in the UAE** for the year 2008 by Global Finance Magazine.



■ Superbrands council honored Emirates NBD with three Superbrands awards for Group's 'Emirates Bank', 'National Bank of Dubai' and 'meBank' brands at the Superbrands Tribute Event held in April 2008.

Emirates NBD

.....Large Deals Concluded 2008

















Emirates NBD

... Large Deals Concluded 2008 Cont'd...





