# **Emirates NBD**

Creating a Banking Leader in the Middle East

**May 2008** 







# **Forward Looking Statements**

It is possible that this presentation could or may contain forward-looking statements that are based on current expectations or beliefs, as well as assumptions about future events. These forward-looking statements can be identified by the fact that they do not relate only to historical or current facts. Forward-looking statements often use words such as anticipate, target, expect, estimate, intend, plan, goal, believe, will, may, should, would, could or other words of similar meaning. Undue reliance should not be placed on any such statements because, by their very nature, they are subject to known and unknown risks and uncertainties and can be affected by other factors that could cause actual results, and the Group's plans and objectives, to differ materially from those expressed or implied in the forward-looking statements.

There are several factors which could cause actual results to differ materially from those expressed or implied in forward looking statements. Among the factors that could cause actual results to differ materially from those described in the forward-looking statements are changes in the global, political, economic, business, competitive, market and regulatory forces, future exchange and interest rates, changes in tax rates and future business combinations or dispositions.

Emirates NBD undertakes no obligation to revise or update any forward looking statement contained within this presentation, regardless of whether those statements are affected as a result of new information, future events or otherwise.

## Contents

The UAE banking opportunity

**Emirates NBD: Banking Leader in middle east** 

**Strategic Focus** 

1st Quarter 2008: Financial Overview

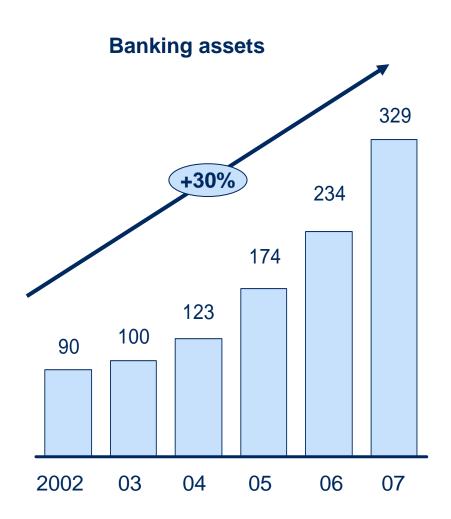
**Integration Update** 



# In line with the economy, the UAE banking sector has grown strongly

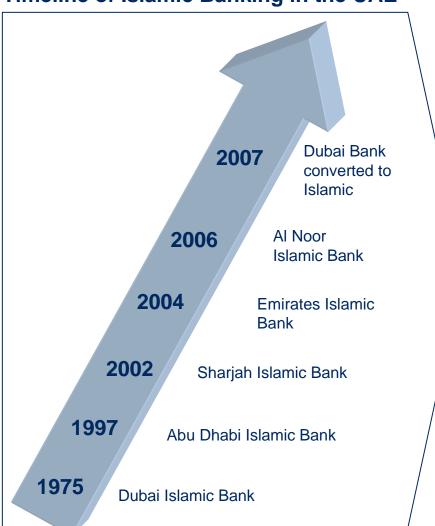




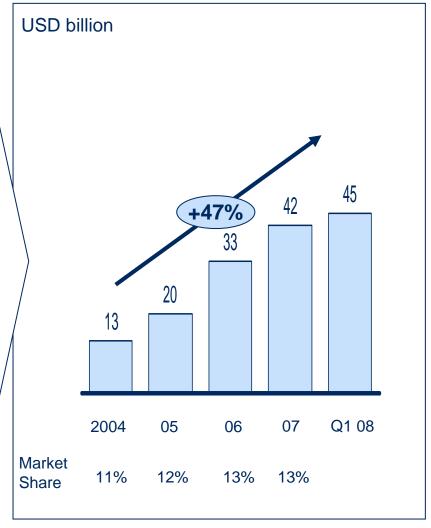


# Islamic banks have increased their presence in the market Emirates NBD

#### **Timeline of Islamic Banking in the UAE**

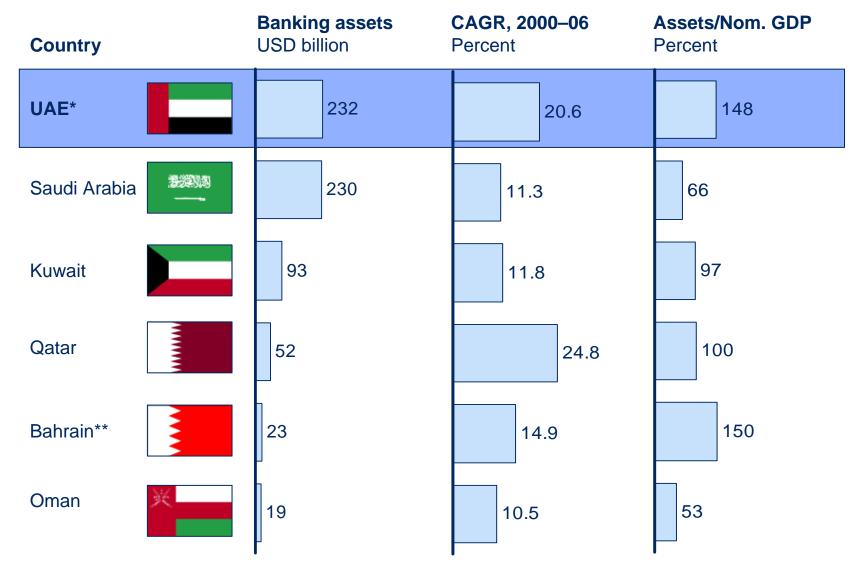


#### **Islamic Banks Assets**





# UAE is now the largest banking market in the GCC 2006



<sup>\*</sup>Includes Foreign Banks

<sup>\*\*</sup>Excludes off-shore banking units Source: Central Banks; Global Insight

## Contents

The UAE banking opportunity

**Emirates NBD: Banking Leader in middle east** 

**Strategic Focus** 

1st Quarter 2008: Financial Overview

**Integration Update** 

# Merger context and aspirations

#### What merger has led to so far ...

#### **Creation of UAE champion**

- Largest UAE bank by assets and market capitalisation
- Enhanced distribution network and business mix strengthening competitive position

# Increased financial strength/scale

- Largest bank in GCC by assets and Top 5 player by market capitalisation
- Increased regional presence

# Superior value creation potential

 Significant cost and revenue synergies driving value creation

#### The merger provides a strong foundation ...

- 1 To become the leading regional financial institution, with an increasing international presence
- 2 To leverage financial strength, scale and market positioning to capture domestic and regional opportunities
- To become the **partner of choice** for corporate and retail clients seeking financial services in the GCC

## Emirates NBD – A New Regional Powerhouse

# Creation of UAE's Leading Bank

- Largest Banking merger in the MENA region.
- 56% owned by Government of Dubai; 44% Free Float
- Largest UAE bank by assets & market capitalization
- Market share of 21% of Assets & 19% of Deposits
- Corporate / Retail banking powerhouse
- Distribution network in the UAE with 113 branches & 451 ATM's.

#### Increased Financial Strength & Scale

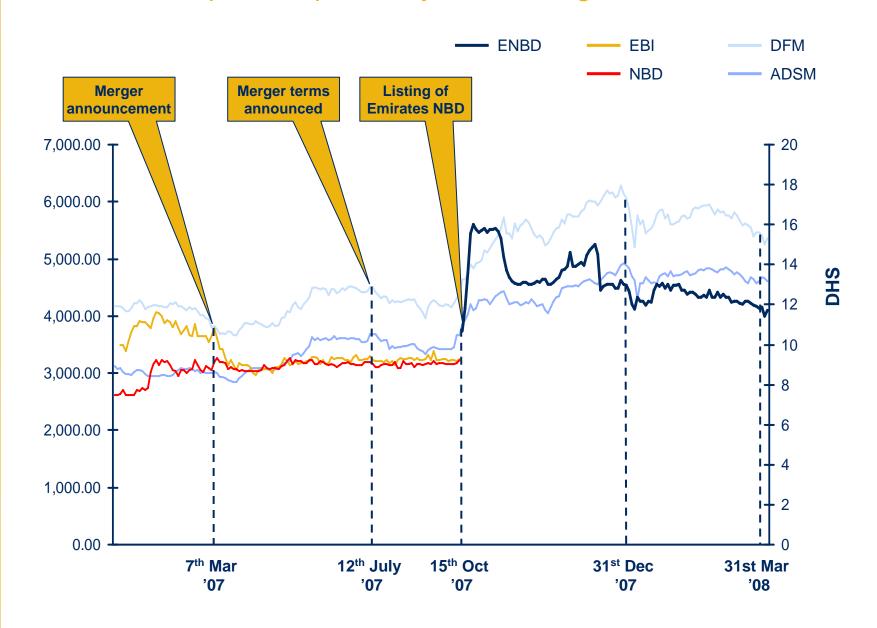
- Largest bank by assets in the GCC
- Top 5 regional bank by market capitalization
- Well capitalized with the highest shareholders' equity among UAE Banks
- Expanded regional presence
- Significant strengthening of competitive positioning
- Diversified business mix
- Strategically positioned to capture high growth potential of domestic
- and regional market.

#### Superior Value Creation Potential

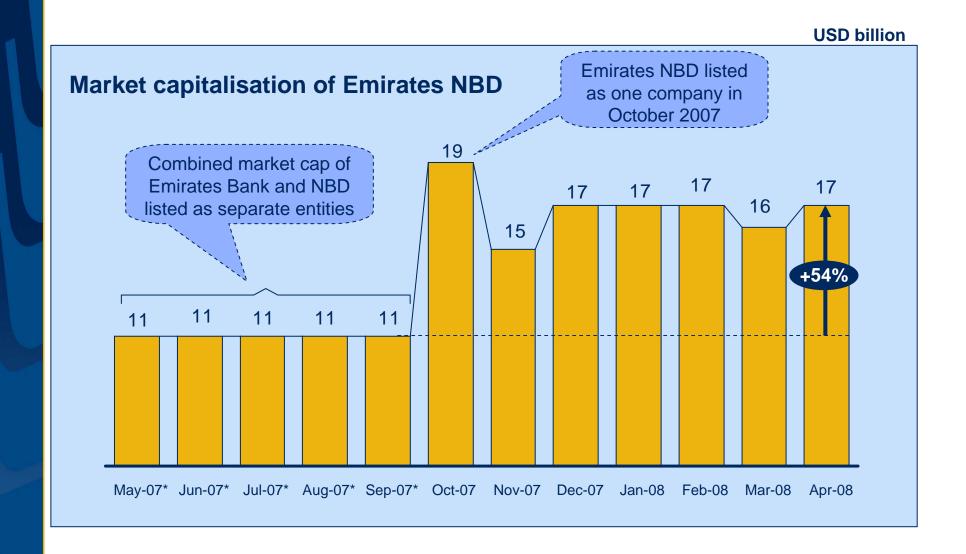
Significant cost and revenue synergies driving value creation



# Market has responded positively to the merger



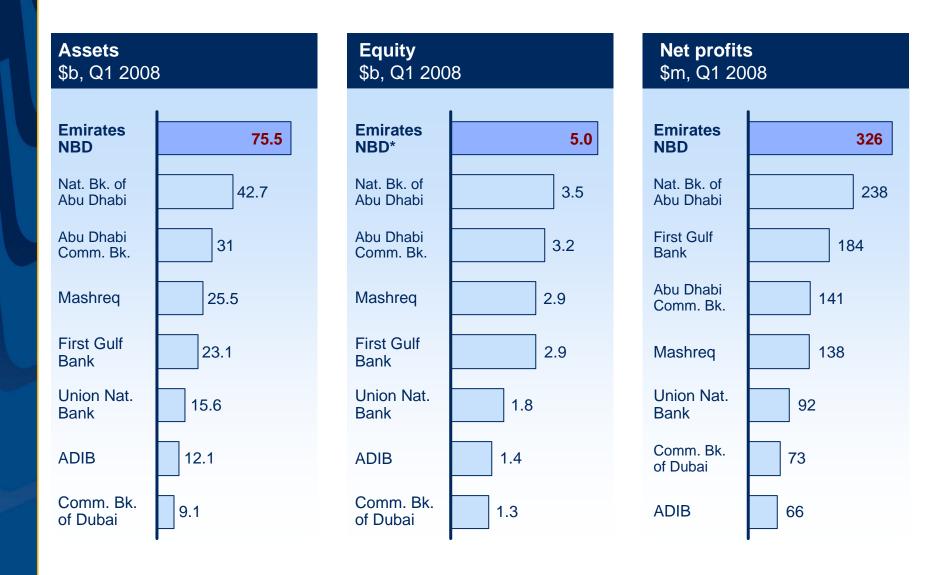
# Merger has created value for the shareholders



<sup>\*</sup> Before October 2007, the market cap has been derived by adding the market capitalisation of Emirates Bank and NBD since they were separately listed Source: Market capitalisation at end of month; Bloomberg; Datastream

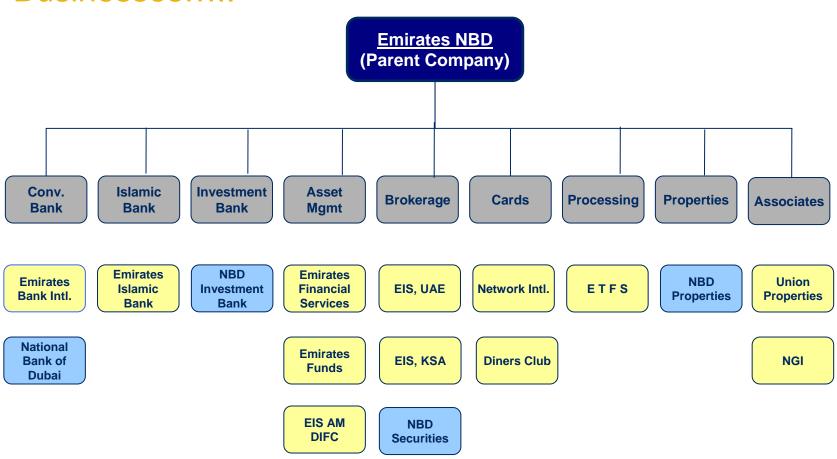


# Emirates NBD leads the UAE Banking Sector . . .



<sup>\*</sup>Tangible Shareholder's Equity which excludes Goodwill and Intangibles Source: Bank websites

Businesses..... Emirates NBD



# **Our Group Entities**





**Emirates Bank International** and **National Bank of Dubai** are the main operating companies of Emirates NBD group providing Retail, Wholesale & Treasury services.



**Emirates Islamic Bank** is the Islamic Banking arm of Emirates NBD Group providing Sharia compliant products Retail and Corporate Banking clients.



**NBD Investment Bank Ltd** was incorporated on 31 May 2006 in DIFC. NBD IB's principal activity is Investment Banking.



**Emirates Financial Services** is the asset management arm of the Group & focuses on developing the capital and debt markets in the UAE. Growing steadily, EFS has launched a number of proprietary and third-party mutual funds in the UAE.

# **Our Group Entities**



**Emirates International Securities**, established in 2001, is wholly owned brokerage arm of the Group. The principal activity of the company is to act as intermediary in dealings in stocks and equities which are listed on DFM and ADSM.



Wholly owned subsidiary of the Group, **Network International** was established as an independent credit card services company in 1994. NI has since evolved into a leading credit card and payment services company committed to meet the needs of financial institutions, corporate businesses and individuals alike.



**Diners Club International** was incorporated in 1993 as a wholly owned subsidiary of EBI. The principal activity of the company is to carry out charge card business in UAE under franchise agreement with Diners Club International.

# **Our Group Entities**



**E.T.F.S L.L.C**. (formerly ECTSME) is a wholly owned subsidiary of the Group. E.T.F.S' processing center in Dubai, provides a fully integrated and customized solution that caters for all trade finance products. E.T.F.S. is well positioned to in-source and attend to the trade finance needs of banks in the Middle East and North African regions (MENA).



**Union Properties** is an associate company [Ownership 49.1%] of Emirates Bank Group one of the leading property development, investment and real estate services company in the UAE. The company has invested substantial resources to refine a superior and comprehensive range of property services. These include valuations and feasibility studies; project management; interior design and fitout; property management and maintenance.

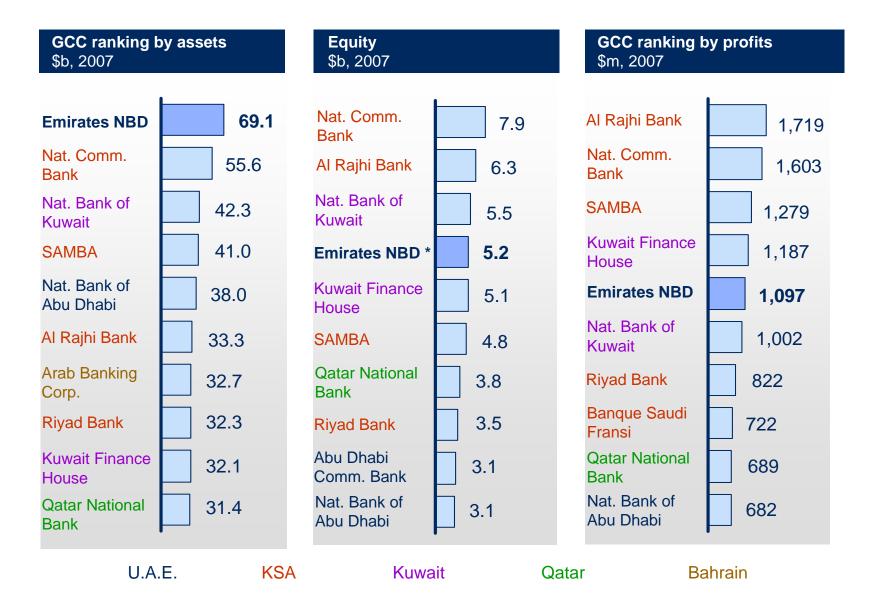


Emirates Bank Group acquired a majority shareholding in **National General Insurance Limited (N.G.I.)**, in 1995 [Ownership 36.7%]. After restructuring, the company is now poised to be a leader in the UAE's insurance industry.

The company is active in providing insurance cover for Fire, Burglary, personal Accidents, Marine, Engineering, Public & Professional Liability; Workmen's Compensation and Motor Vehicle Risks, and Health Insurance.

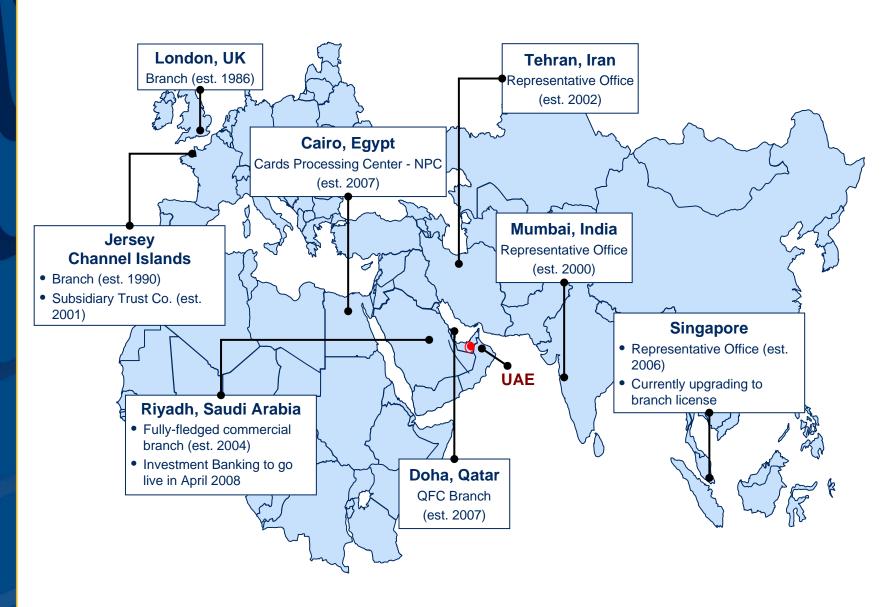
# **Emirates NBD**

# Emirates NBD is the largest bank in GCC by assets



<sup>\*</sup> Tangible Shareholder's Equity which excludes Goodwill and Intangibles Source: Bank websites

# Building a geographically diversified footprint



# **Strong Credit Ratings**

#### **Current Ratings**





Moody's<sup>1</sup>

• A1 / P-1

• A1 / P-1

S&P<sup>2</sup>

A / Positive / A-1

A / Positive / A-1

Fitch<sup>3</sup>

AA-

• ..

Capital Intelligence<sup>4</sup>

AA-

AA-

- 1. Moody's Long-term rating / Short-term rating
- 2. S&P Credit rating
- 3. EBI's Long term Issuer Default rating is AA-; NBD has not been rated by Fitch. Support rating available by both EBI and NBD is '1'
- 4. Capital Intelligence Foreign currency long term rating for EBI recently upgraded to AA-.

## Contents

The UAE banking opportunity

**Emirates NBD: Banking Leader in middle east** 

**Strategic Focus** 

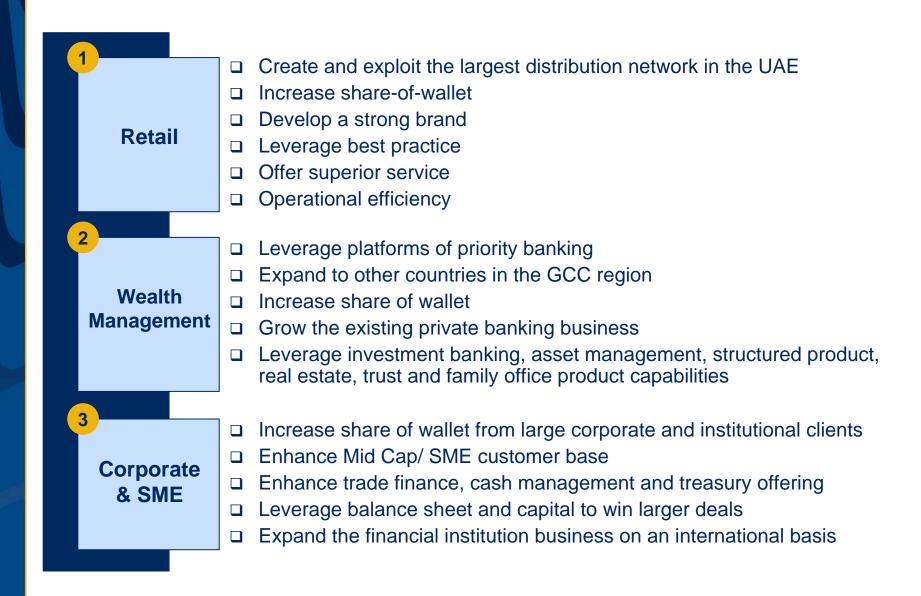
1st Quarter 2008: Financial Overview

**Integration Update** 

# **Emirates NBD strategy**

- Pursue profitable growth in Retail Banking
- Establish a distinctive Wealth Management offering
- Consolidate and enhance market position in Corporate Banking
- Develop a leading regional Investment Banking franchise
- Expand Islamic Banking
- Pursue expansion in the GCC and other key strategic markets
- Integrate organizational resources to build a scalable platform

# **Emirates NBD Strategic Priorities**



# Emirates NBD Strategic Priorities (Cont'd)



## Contents

The UAE banking opportunity

**Emirates NBD: Banking Leader in middle east** 

**Strategic Focus** 

1st Quarter 2008: Financial Overview

**Integration Update** 



# Key Performance Indicators Q1 2008 vs. Q1 2007

Total Income	USD 598.4 m	49%
Total Costs	USD 232.8 m	48%
Net Profit	USD 325.6 m	37%
Cost Income Ratio	38.9%	0.6%
Earnings Per Share	AED 0.27 / USD 0.074	35%



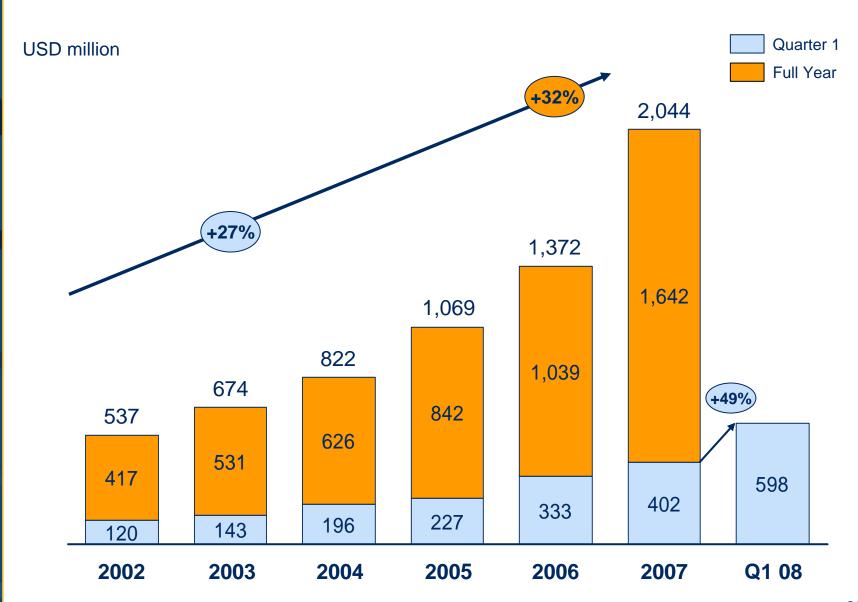
# Key Performance Indicators Q1 2008 vs. FY 2007

Total Assets	USD 76 bn	9%
Loans	USD 48 bn	5.4%
Deposit	USD 41 bn	8%
Return on Tangible Equity *	25.5%	0.4%

<sup>\*</sup> Equity value excluding Goodwill and Intangible assets

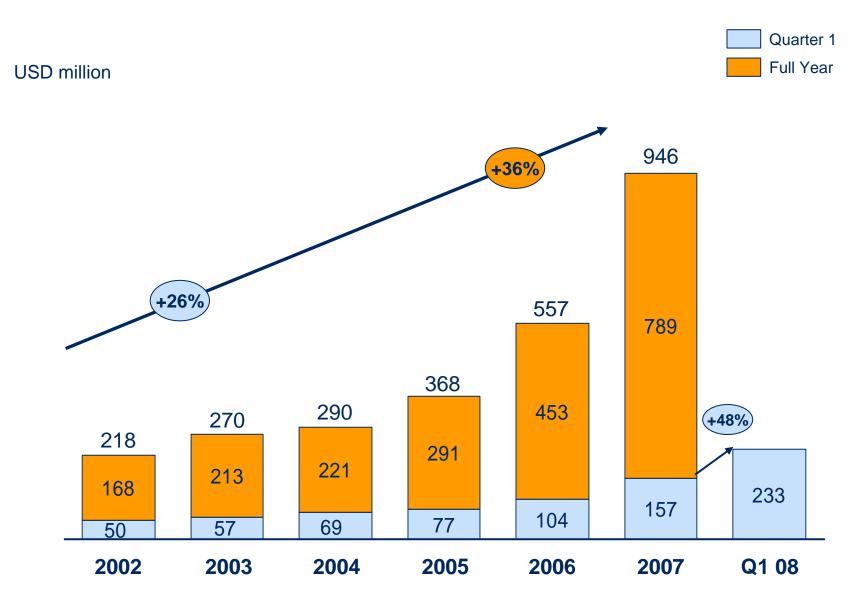


# Revenues: Consistent growth across businesses



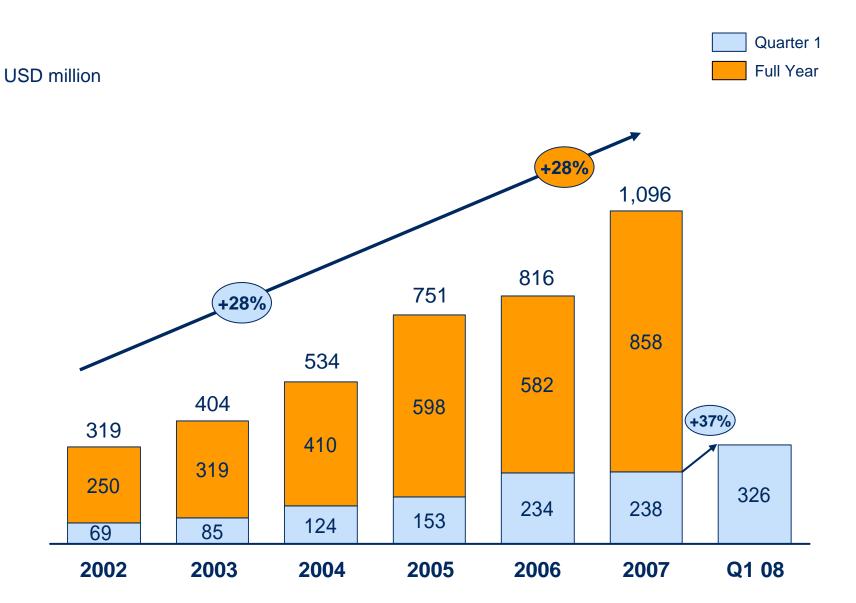


# Costs: Investments supporting business growth & strategy

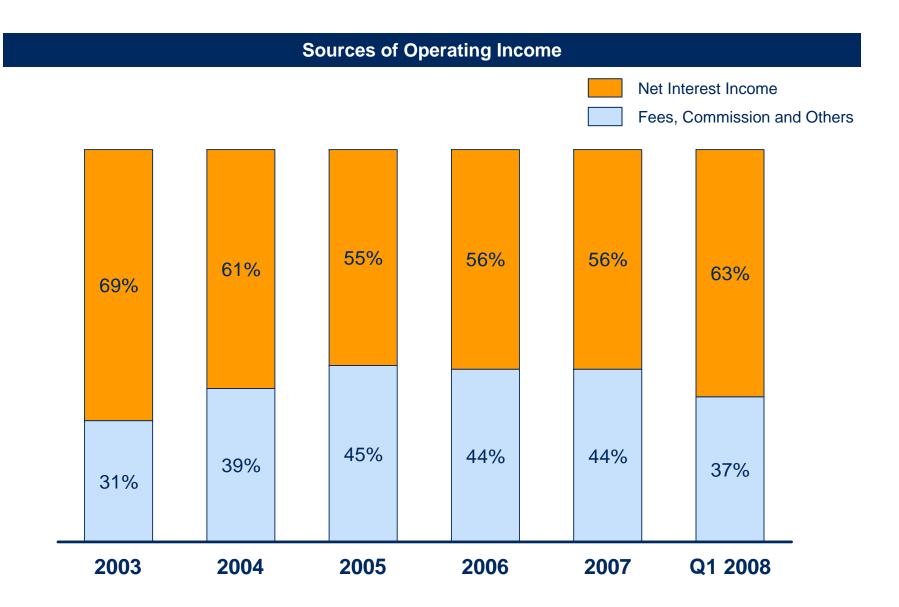


# **Delivering Strong Profitability**



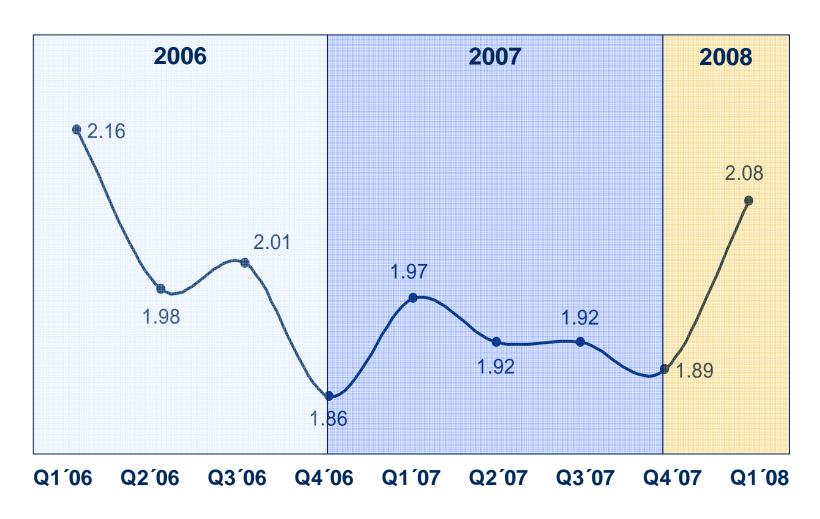


## **Balanced Income Streams**



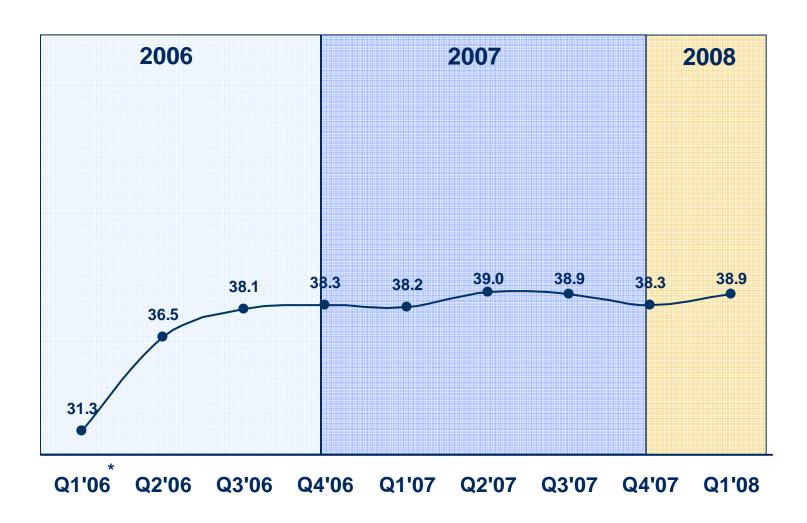
# **Net Interest Margins**

#### Percent



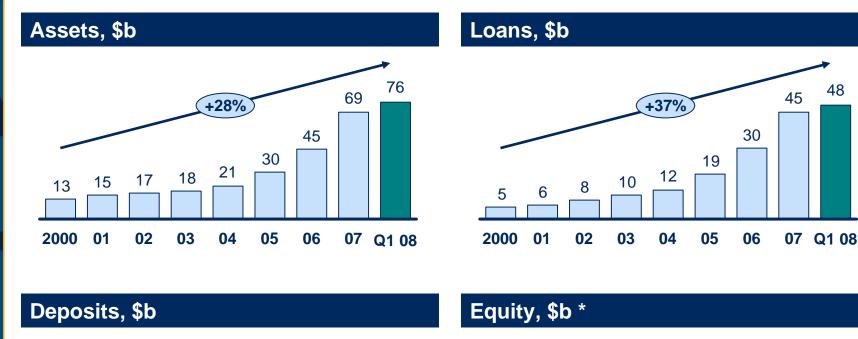
## **Cost Income Ratio**

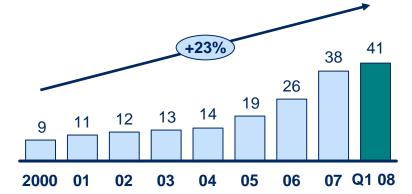
#### Percent

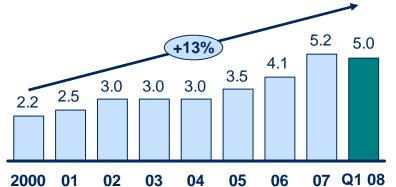


<sup>\*</sup> Q1 2006 includes exception IPO-linked income

# Delivered strong growth in recent years



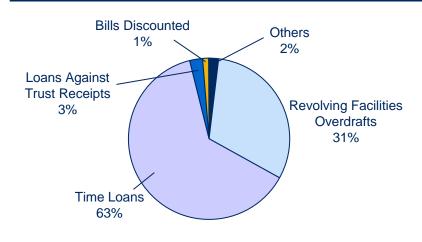




<sup>\*</sup> Equity for 2007 & Q1 2008 is Tangible Shareholder's Equity which excludes Goodwill and Intangibles Source: Newswires, Financial Statements, Aggregation of EBI and NBD results

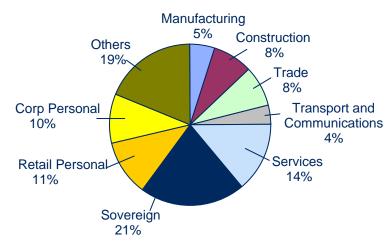
# Balanced Loan Portfolio with High Degree of Security

#### Loan Portfolio by Type -Q1 2008



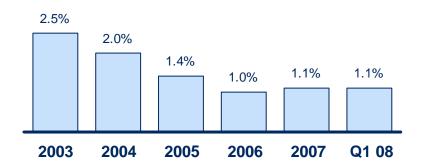
100% = \$ 48b

#### **Loan Portfolio by Sector – Q1 2008**

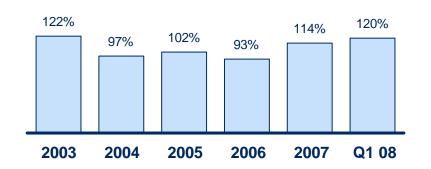


100% = \$ 48b

#### **NPL Ratio**

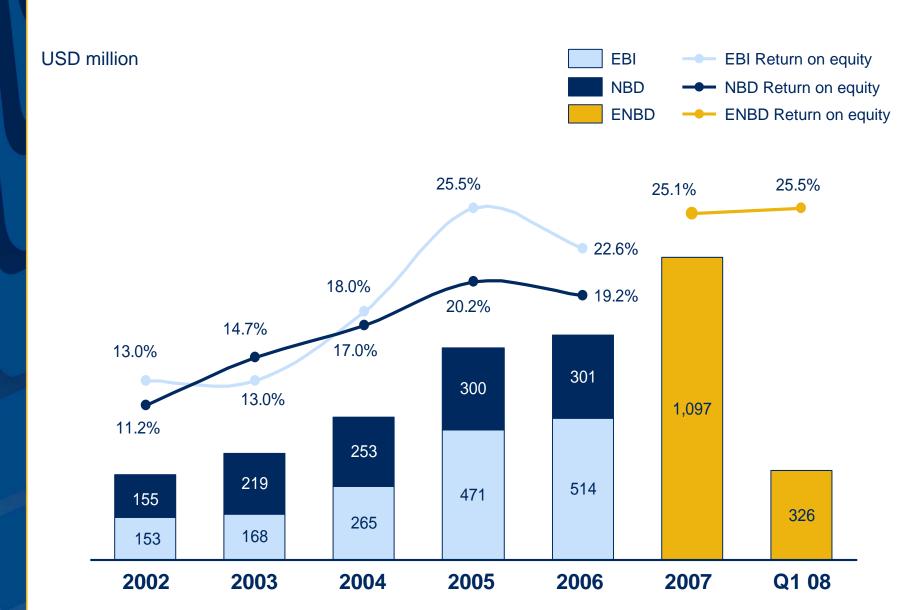


#### **Coverage Ratio**



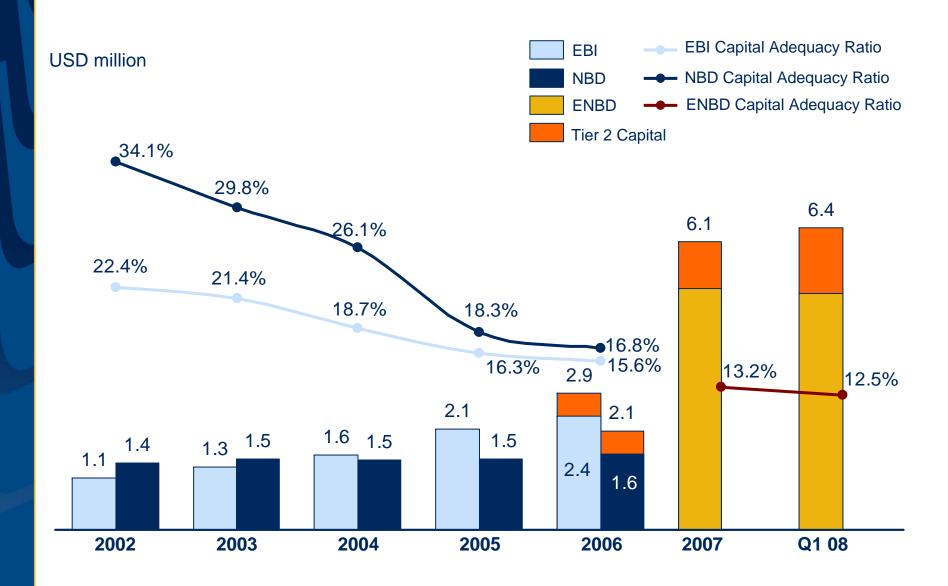


# Return on Equity: Creating shareholder value



# **Emirates NBD**

# **Robust Capitalization**



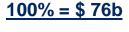
<sup>\*</sup> Marginal decline in capital is due to payment of dividend for 2007 in Q1 2008.

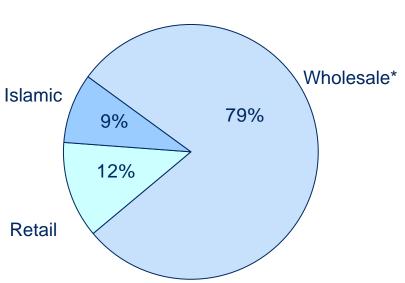


# Diversified Business mix with growth in all segments...

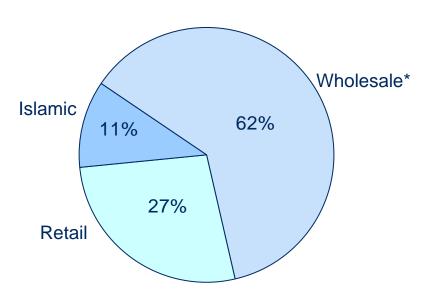
### **Assets**

### Revenues





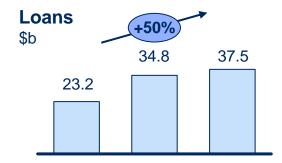
### 100% = \$ 598m



<sup>\*</sup> Wholesale include Corporate Banking, Investment Banking, Investment management and Treasury; Also includes Associate's revenue of USD 32m Source: 1st Quarter 2008 Financial Statements

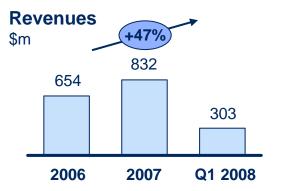
# **Emirates NBD**

### Wholesale Bank continues to deliver strong performance







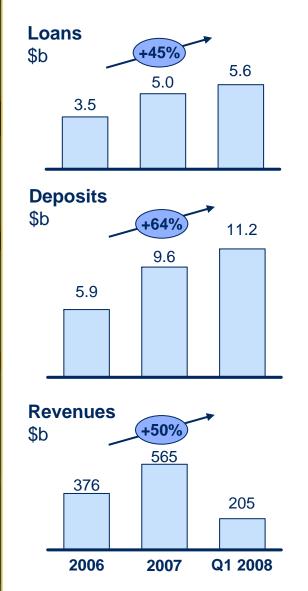


### **Highlights**

- Wholesale Banking comprises of services provided to Multinational, Large Local and Local Corporate as well as Government linked institutions, Financial Institutions and Investment Institutions.
- Product offering comprises mainly Corporate Banking Lending, Deposits, Trade Finance, Syndications, Structuring as well as increasingly Treasury and Investment Banking.
- Historically, Corporate Banking has been a major contributor to the growth of the bank with Corporate lending and deposits growth far in excess of GDP growth.
- Emphasis increasingly placed on providing tailored Treasury and Investment Banking solutions and leveraging established relationships and capital deployed.

# Retail Bank has the largest distribution network & dominant market share

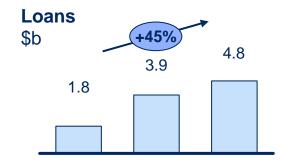


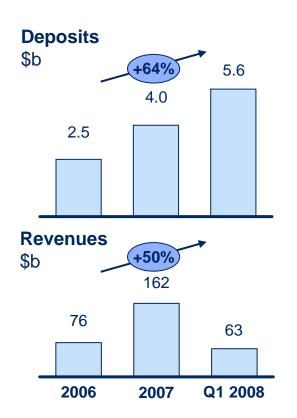


### **Highlights**

- ☐ The combined entity has the largest distribution network in UAE & highest market share in Loans and Deposits.
- □ Investment in customer service has been a key focus for both banks, which coupled with the branch & ATM footprint, is expected to be a key differentiator
- □ Retail businesses have shown robust growth & won numerous awards including Best Retail Bank and Best e-Banking awards. Combining best practices will be a key success factor and is a management focus.
- □ Core Retail products include: Current and Savings Accounts, Credit Cards, Personal Loans, Auto Loans, Mortgages and Investment Products.

### Emirates Islamic Bank: Fastest growth in UAE





# Highlights

- ☐ Emirates Islamic Bank has become the fastest growing Islamic bank in the UAE, since its inception in 2004.
- ☐ The business has more than doubled assets & income every year and is rapidly increasing its market share of Islamic banking
- □ Significant market opportunities exist for the Group to expand its Islamic footprint.
- □ A broad product range is on offer for Islamic financing which includes :

Retail: Vehicle & Goods Murabaha financing, Credit Cards, Home Finance, Finance for Services (e.g. rent), Investments and Deposit Accounts

Corporate: Murabaha, Ijarah, Real Estate Financing, Trade Finance, Secured Overdraft, Syndications, Sukuks and Islamic Investment Products

Source: financial results; \$1 = AED 3.67

### Contents

The UAE banking opportunity

**Emirates NBD: Banking Leader in middle east** 

**Strategic Focus** 

1st Quarter 2008: Financial Overview

**Integration Update** 

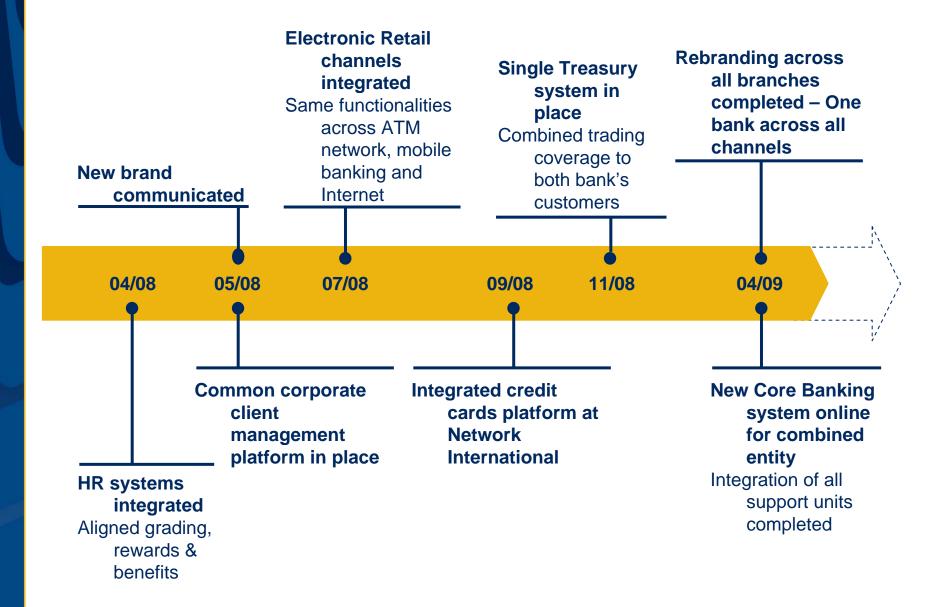
### **Integration Update**

- Defined future strategy, target business & operating model
- □ Formalized organization structure for the combined entity & appointed new management team
- Developed integration implementation plan till 2009
- Co-location of teams from both banks in progress
- □ leveraging extended product range across combined customer base, e.g. mortgage products
- ☐ Optimized balance sheet management
- Business synergies being realized

# Customer services improved significantly

- □ Integrated ATM network with 451 ATMs largest ATM network in the UAE
- □ Network of Smart Deposit Machines (SDMs) integrated : One platform of 92 SDMs across Emirates Bank, Emirates Islamic Bank & NBD
- □ Branch expansion strategy optimized
- □ Advertising activities aligned and captured cost synergies
- □ Existing best-practice sales & service improvement program rolled-out across branches :
  - > Sales performance up more than 200% for credit cards & 140% for personal loans in first and second wave branches
  - > Customer queue times significantly reduced in branches

## Integration milestones going forward



# Key Messages

## **Key Messages**

- ☐ UAE presents significant growth potential for financial services
- ☐ EmiratesNBD : A regional financial powerhouse
- ☐ Our strategy is clear & focused
- ☐ Integration is on target & delivering value
- ☐ Strong performance & growth across all businesses
- ☐ Enhanced products & services for our customers
- ☐ Creating sustainable shareholder value

# Appendix

### **Emirates NBD**

- Emirates NBD was honored by H.H. Sheikh Mohamed Bin Rashid Al Maktoum for its role in boosting investments and attracting businesses from around the world.
- Emirates NBD has been named as Best Emerging Market Bank & Best Foreign
  Exchange Bank in the UAE for the year 2008 by Global Finance Magazine.
- Superbrands council honored Emirates NBD with three Superbrands awards for Group's 'Emirates Bank', 'National Bank of Dubai' and 'meBank' brands at the Superbrands Tribute Event held in April 2008.

### Awards 2007.....

# **Emirates NBD**

- Named "Best Bank in the UAE for the Year 2007" by the Banker Magazine.
- Awarded JP Morgan Chase Quality Recognition Award.
- Community Recognition Award from Dubai Police.



- Named **Best Bank in UAE** for the fifth consecutive year by Global Finance Magazine.
- "Best Retail Bank in UAE 2006" award from The Asian Banker Excellence.

### Awards 2007 .....



- Best trade finance provider in UAE for 2007 by Global Finance Magazine.
- Awarded 4th Middle East e-banking leadership award by Middle East Excellence Awards Institute.
- Emirates Post issued set of commemorative stamps to celebrate 30 years of Emirates Bank.
- "Best Retail Banking Branch Innovation Award for Asia Pacific and the Middle East" from The Excellence in Retail Financial Services Awards Program.
- H.E. Ahmed Al Tayer Conferred "Arab Banking Personality of the Year Award" by the Union of Arab Banks (UAB).
- H.E. Ahmed Al Tayer awarded prestigious "lifetime achievement award for 2007" by The Banker Middle East.

### **Emirates NBD**

# ....Large Deals Concluded 2008









