

Emirates NBD Investor Presentation

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August / September 2011

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UAE Economic Update

Highlights

- We have upgraded our UAE growth forecast to 4.6% in 2011 from 4% previously on the back of higher than expected oil production in H1 2011, which is expected to be maintained for the rest of the year
- UAE Purchasing Managers' Index shows that the private sector is expanding, albeit at a slower rate in June; higher costs due to rising commodities, however, are beginning to squeeze corporate profit margins slightly
- Local inflation has remain subdued at 1.4% YoY in May, despite rising food costs; declining housing costs are expected to continue to contain headline CPI and average forecasted inflation this year of 2% is one of the lowest inflation rates in the region

	Real	GDP Grow	th Forecasts	\$	
	2008	2009	2010	2011F	2012F
UAE	7.4%	(1.6%)	(1.4%)	4.6%	4.2%
UK	(0.1%)	(4.9%)	0.5%	1.0%	1.5%
Eurozone	0.3%	(4.1%)	1.0%	1.5%	2.0%
Germany	0.7%	(4.7%)	3.5%	3.5%	2.0%
US	0.0%	(2.4%)	3.0%	3.0%	3.5%
China	9.6%	8.7%	10.0%	9.5%	8.5%
Japan	(1.2%)	(5.2%)	(2.0%)	1.5%	1.5%
Singapore	1.8%	(0.8%)	14.5%	5.6%	4.5%
Hong Kong	2.2%	(2.7%)	7.0%	5.3%	5.5%

Source: Global Insight, Emirates NBD forecasts





UAE PMI – private sector expansion slows in Q2

Source: Bloomberg, Emirates NBD Research

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Source: HSBC. Markit

Feb-1 Mar-1 Apr-1 May-1 Jun-1

UAE Economic Update (cont'd)

Highlights

- CDS spreads for Abu Dhabi and Dubai have narrowed in Q2, reflecting improved investor sentiment, and allowing UAE entities to tap the debt market at better rates; USD 6.3 billion of paper was issued in Q2, including USD 500 million of Dubai sovereign bonds in June
- EIBOR rates have continued to ease, and the spread over US rates has narrowed in Q2
- Increased liquidity in the banking system is also reflected in the strong deposit growth since November 2010; the pace of deposit growth accelerated in February - April 2011, at the height of regional political uncertainty, before easing slightly in May and June
- Bank lending remains relatively weak however, with YoY growth averaging 3.8% in H1 2011









Source: Bloomberg, Emirates NBD Research

Source: UAE Central Bank

Source: Bloomberg

Mar-1 Apr-1 Vay-1 Jun-1

Dubai Economic Update

Highlights

- Dubai's economy grew 2.4% in 2010 according to the latest official statistics; the emirate's GDP growth is expected to accelerate to 3% in 2011 and 4% in 2012
- Dubai has developed a competitive edge in trade & logistics, tourism and business services; these sectors are set to be engines of growth for the emirate going forward
- Inflation will likely remain contained as housing costs continue to ease, enhancing Dubai's cost-competitiveness



Source: Dubai Statistics Centre, Emirates NBD Research



Source: Dubai Statistics Centre, NBS

Emirates NBD

ate's GDF growth is expected as developed a competitive s services; these sectors a going forward n will likely remain contain ng Dubai's cost-competitiven

Dubai Economic Update (cont'd)

Highlights

- Dubai is the 3rd largest centre for re-exports in the world which itself represents almost 50% of GDP
- Dubai is a strategically located international trading hub with some of the world's best air and sea ports serving over 205 destinations
- Dubai has developed a competitive edge in trade & logistics, tourism and business services; these sectors are set to be engines of growth for the emirate going forward
- Very large investments in infrastructure will have highly positive effects on the long-run development and productivity of the emirate

Dubai's Strategic Location







() Emirates NBD

UAE Banking Market Update

Highlights

- UAE Banking sector is the largest by assets in the GCC; sector is dominated by 23 local banks which account for more than 75% of banking assets; 28 foreign banks account for the remainder
- UAE Banking system liquidity tightened in 2008 due to outflow of c. AED 180 billion of speculative capital and the Global credit/liquidity crisis in Q3 2008
- Government intervention during H2 2008 and 2009 helped improve liquidity and capitalisation:
 - Additional liquidity facilities from UAE Central Bank
 - AED 50 billion deposited into local banks; option to convert to LT2 capital
 - Deposit & capital market guarantees announced
 - Tier 1 injections by Abu Dhabi (AED 15 billion) and Dubai Governments (AED 4 billion)



Source: UAE Central Bank, EIU, Emirates NBD estimates



Source: UAE Central Bank, 30 June 2011 Loans and Assets presented gross of impairment allowances



1) Includes Foreign Banks ; 2) Excludes Foreign Banks

UAE, KSA & Kuwait as at 30 June 2011; Qatar & Bahrain as at 31 May 2011; Oman as at 30 Apr 2011 Source: UAE Central Bank; National Central Banks and Emirates NBD forecasts

Emirates NBD

Operating Environment

Emirates NBD Profile

Financial and Operating Performance

Strategy and Outlook



Summary





Emirates NBD at a Glance

Largest Bank in UAE

- No.1 Market share in UAE (at 30 June 2011):
 - Assets c.17%; Loans c.18%
 - Deposits c.18%
- Retail market shares (at end 2010):
 - Personal loans c.22%
 - Home loans c.7%
 - Auto loans c.11%
 - Credit cards c.9%
 - Debit cards c.17%
- Fully fledged financial services offerings across retail banking, wholesale banking, global markets & trading, investment banking, brokerage, asset management, merchant acquiring and cards processing

Largest Branch Network in the UAE

	Cred	lit Ratings	
	Long Term	Short Term	Outlook
Moody's	A3	P-2	Negative
Fitch Ratings	A+	F1	Stable
CAPITAL intelligence	A+	A1	Stable

International Presence

Total

141





Emirates NBD is the Largest Bank in the UAE and GCC by Assets

as at 30 June 2011











1) Shareholders' Equity for Emirates NBD is AED 35 billion. The number shown is Tangible Shareholder's Equity which excludes goodwill and intangibles Source: Bank Financial Statements and Press Releases for 30 June 2011, Bloomberg



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Profit and Balance Sheet Growth in Recent Years









1) Equity is Tangible Shareholder's Equity excluding Goodwill and Intangibles.

Source: Financial Statements, Aggregation of Emirates Bank International and NBD results

Financial Highlights 2010 and H1 2011

H1 2011 Financial Results Highlights

- Net profit of AED 2,157 million, +43% vs. H1 2010
- Gain on Network International transaction of AED 1.8 billion
- Continued balance sheet de-risking:
 - increased Portfolio Impairment Allowances of AED 1.6 billion, substantially to cover future contingencies
 - further reduction in book value of investment in Union Properties of AED 500 million
- Net interest income declined 2% YoY to AED 3,379 million due to a modest decline in net interest margin to 2.48% in H1 2011 from 2.54% in H1 2010
- Non-interest income improved by 3% YoY due to core fee income growth
- Costs increased by 4% YoY to AED 1,634 million in H1 2011 resulting from accelerated investment in future growth; cost to income ratio rose 1.6% YoY to 33.8%
- Signs of modest pickup in new underwriting
- Deposits remained flat vs. end-2010 due to balance sheet optimisation initiatives

2010 Financial Results Highlights

- Net profit of AED 2.3 billion; -30% from AED 3.3 billion in 2009
- Total income of AED 9.7 billion; -10% from AED 10.8 billion in 2009
- Improvement of 14% in operating expenses from 2009 to AED 3.1 billion in 2010; cost to income ratio improved by 1.5% to 31.4%
- Operating profit before impairment allowances of AED 6.7 billion; -8% from AED 7.2 billion in 2009
- Impairment allowances of AED 3.2 billion; 4% lower than 2009
- Union Properties investment reduced by AED 1.0 billion in 2010 through recognition of share of losses and impairment
- Deposits grew by 10% from end-2009 levels while loans declined 8%, improving the loan to deposit ratio to 99% from 118% at end-2009

K	Key Performance Indicators												
Income Statement AED million	H1 2011	H1 2010	Change (%)	2010	2009	Change (%)							
Net interest income	3,379	3,452	-2%	6,795	7,412	-8%							
Fee & other income	1,455	1,418	+3%	2,926	3,382	-13%							
Total income	4,834	4,870	-1%	9,721	10,794	-10%							
Operating expenses	(1,634)	(1,567)	+4%	(3,051)	(3,551)	-14%							
Operating profit before impairment allowances	3,200	3,303	-3%	6,670	7,243	-8%							
Impairment allowances:	(2,350)	(1,749)	+34%	(3,190)	(3,319)	-4%							
Credit	(2,257)	(1,670)	+35%	(2,930)	(2,971)	-1%							
Investment securities	(93)	(79)	+17%	(260)	(348)	-25%							
Operating profit	850	1,556	-45%	3,480	3,924	-11%							
Amortisation of intangibles	(47)	(47)	-	(94)	(94)	-							
Associates	(445)	15	n/a	(1,024)	(477)	+114%							
Gain on subsidiaries	1,813	-	n/a	-	-	n/a							
Taxation charge	(14)	(11)	+24%	(23)	(10)	+130%							
Net profit	2,157	1,513	+43%	2,339	3,343	-30%							
Cost to income ratio (%)	33.8%	32.2%	+1.6%	31.4%	32.9%	-1.5%							
Net interest margin (%)	2.48%	2.58%	-0.11%	2.52%	2.81%	-0.29%							
EPS (AED)	0.36	0.25	+47%	0.37	0.58	-35%							
ROE (%)	17.7%	13.6%	+4.1%	10.3%	16.2%	-5.9%							
ROA (%)	1.5%	1.1%	+0.4%	0.8%	1.2%	-0.4%							
Balance Sheet AED billion	30 Jun 2011	31 Dec 2010	Change (%)	31 Dec 2010	31 Dec 2009	Change (%)							
Total assets	288.1	286.2	1%	286.2	281.6	2%							
Loans	193.2	197.1	-2%	197.1	214.6	-8%							
Deposits	200.5	200.0	0%	200.0	181.2	10%							
Capital Adequacy Ratio (%)	21.2%	20.1%	1.1%	20.1%	18.7%	1.4%							
Tier 1 Ratio (%)	13.4%	12.8%	0.6%	12.8%	11.9%	0.9%							



Net Interest Income

Highlights

- NIM of 2.52% in 2010; declined by 29 bps from 2.81% in 2009:
 - negative mix impact of deployment of increased liquidity in lower yielding interbank and cash-equivalent assets
 - increase in deposit funding costs given strong competition for deposits in the UAE
 - partly offset by continued selective re-pricing of loans
- NIM of 2.48% in H1 2011 declined by 4bps from 2.52% in 2010:
 - negative mix impact of deployment of increased liquidity in lower yielding interbank and cash-equivalent assets and moderate loan spread compression
 - offset by direct positive impact of downward re-pricing on deposits
- Net interest income declined by 2% YoY to AED 3,379 million but rose 1% HoH due to balance sheet optimisation initiatives conducted in H1 2011

Net Interest Margin Trends (%)



 $\mathsf{Q1}\ \mathsf{08}\ \mathsf{Q2}\ \mathsf{08}\ \mathsf{Q3}\ \mathsf{08}\ \mathsf{Q4}\ \mathsf{08}\ \mathsf{Q1}\ \mathsf{09}\ \mathsf{Q2}\ \mathsf{09}\ \mathsf{Q3}\ \mathsf{09}\ \mathsf{Q4}\ \mathsf{09}\ \mathsf{Q1}\ \mathsf{10}\ \mathsf{Q2}\ \mathsf{10}\ \mathsf{Q3}\ \mathsf{10}\ \mathsf{Q4}\ \mathsf{10}\ \mathsf{Q1}\ \mathsf{11}\ \mathsf{Q2}\ \mathsf{11}$



Non Interest Income

Highlights	Composition of Non Interest Income (AED million)							
 2010 non-interest income declined by 13% from 2009, impacted by: AED 214m write-downs of investment properties 	AED million	H1 2011	H1 2010	Change (%)	2010	2009	Change (%)	
 lower positive investment securities income 	Core gross fee income	1,254	1,211	+4%	2,348	2,572	-10%	
 8% decline in core fee income H1 2011 non interact income improved by 2% YoY due to growth in banking 	Fees & commission expense	(70)	(65)	+7%	(107)	(149)	-39%	
 H1 2011 non-interest income improved by 3% YoY due to growth in banking fee income and trade finance 	Core fee income	1,185	1,146	+3%	2,241	2,423	-8%	
Core fee income improved by 10% compared with H2 2010, key trends	Investment properties	(3)	(152)	-98%	(195)	(50)	+75%	
being:	Investment securities	113	237	-52%	531	641	-20%	
 pickup in trade finance income (+5% HoH) strong growth in banking fee income (+28% HoH) 	Network International	-	188	-100%	349	368	-5%	
 modest reduction in Forex, Rates & Other income (-4% HoH) 	Gain on Debt Exchange	160	-	n/a	-	-	n/a	
	Total Non Interest Income	1,455	1,418	+3%	2,926	3,382	-13%	

Core Gross Fee Income Trends in 2010 (AED million)



Core Gross Fee Income Components (AED million)



Operating Costs and Efficiency

Highlights

- Costs declined by 14% to AED 3.1 billion in 2010 due to management focus on cost optimisation and operating efficiency; the cost to income ratio improved by 1.5% from 32.9% in 2009 to 31.3% in 2010
- In H1 2011, costs increased by 4% YoY to AED 1,633 million from H1 2011 resulting from accelerated investment in future growth across advertising and marketing costs, and expansion of retail distribution and sales force
- The cost to Income ratio increased by 1.6% to 33.8% in H1 2011 from 32.2% in H1 2010 but improved by 0.9% from Q1 2011 due to improved top-line growth
- The cost to Income ratio is expected to be managed during the remainder of 2011 to the target range of c.32%-33%

Cost to Income Ratio Trends



Q1 08 Q2 08 Q3 08 Q4 08 Q1 09 Q2 09 Q3 09 Q4 09 Q1 10 Q2 10 Q3 10 Q4 10 Q1 11 Q2 11



Quarterly Operating Cost Components (AED million)





Credit Quality Group

Highlights

- The impaired loans ratio improved by 1.1% in Q2 2011 to 9.3%
- Full required provision for Dubai World made in Q3 2010
- Pro-actively provided for a portion of Dubai Holdings exposure in Q4 2010; subsequently derecognised in Q2 2011 due to finalisation of restructuring on commercial terms
- 80% of Saad and Al Gosaibi exposure provided at end-2010
- Portfolio impairment allowances increased by AED 1.6 billion in H1 2011, substantially to cover future contingencies
- Total Portfolio Allowances of AED 3.8 billion or 2.4% of credit Risk Weighted Assets
- Provision coverage of impaired loans improved to 55% from 45% at the end of Q1 2011

Loan Portfolio by Type – H1 2011⁽¹⁾









1) Gross Loans and receivables before provisions and deferred income

2) Impaired Loans ratio is calculated on gross loans and receivables before provisions

Credit Quality Retail and Corporate Loans & Receivables

2010 and H1 2011

improving

delinquency trends

Corporate C	redit Quality	Real Estate & Cont	tracting	By Sector ⁽¹⁾ - 100% = AED 165.3 billion		
 these reflect renegotiated repayment terms in line with underlying cash flows; and 		 Exposures to Real Estate and Carl AED 24.8b (15%) and AED 5.3b Selectively financing real estat extent of finance is generally la construction cost excluding la overruns to be financed by the restricted to Emirates of Duba Exposures are mainly to diversif having multiple repayment source repayment experience is satisfac Approximately 54% of the Real E repayment maturity of < 3 years 	Contracting Other Transport & 3% Sovereign 34% FI & Investment Co's 17% Real estate 15%			
		Retail Lending Portfolio				
Personal loans	Credit Cards	Car loans	Mortgages	By Sector ⁽¹⁾		
 Portfolio AED 6.4 billion (30%) 55% of value is to UAE nationals; >60% of value is to government employees Personal loans are only granted subject to salary assignment 	 Portfolio AED 2.8 billion (13%) Product with highest yield in Retail Portfolio 90+ delinquencies better than industry benchmarks Measures taken to control exposures on unutilised limits 	 Portfolio AED 1.8 billion (9%) Portfolio balance has declined from end-2009 due to changes in credit policy Minimum income threshold has been raised Down payment of 10-20% 	 Portfolio AED 3.8 billio (18%) Only offered for premium developers Completed properties account for 86% of the portfolio Average LTV is 75% o 	on $100\% = AED 21.4 \text{ billion}$ Overdrafts 0% Car Loans 8% Personal Loans 21%		

delinquency trends

customer profiles

2010 and H1 2011

improving

improving

2010 and H1 2011

delinquency trends

12%

2010 and H1 2011 delinquency trends improving

1) Loans and advances before provisions; Corporate & Sovereign Lending sectoral breakdown as per "Analysis by Economic Activity for Assets" in note 5, page 10 of the Q2 2011 Financial statements



Mortgages 19%

Time

Capital Adequacy

Highlights

- Capital adequacy strengthened further to CAR 21.2% and T1 13.4%
- Tier 1 capital increased by AED 1.0 billion in H1 2011 due to strong net profit generation partly offset by dividend paid in respect of 2010 financial year
- Risk Weighted Assets declined by 2% from AED 217.2 billion at Q4 2010 to AED 213.7 billion at Q2 2011

Capital Ratios - Basel II (AED billion)





Note: Core Tier 1 Ratio as at Q2 2011 is 11.5%

Capital Movement Schedule –	Basel II (A	ED billion)	1
31 Dec 2010 to 30 Jun 2011	Tier 1	Tier 2	Total
Capital as at 31 Dec 2010	27.7	15.9	43.6
Net profits generated	2.2	-	2.2
FY 2010 dividend paid	(1.1)	-	(1.1)
Interest on T1 securities	(0.1)	-	(0.1)
Redemption of T2 securities	-	(1.2)	(1.2)
Change in general provisions	-	1.7	1.7
Other	0.0	0.1	0.1
Capital as at 30 Jun 2011	28.7	16.5	45.2



Funding and Liquidity

Highlights

- Headline LTD ratio of 96% at Q2 2011 due to pro-active management action to target range of 95%-100%
- Liquid assets of AED 53.4 billion as at 30 June 2011 (18.5% of total assets); AED 32.7 billion (11.3% of total assets) after netting of interbank liabilities
- Backstop facilities of AED 36.2 billion unused
- Debt maturity profile well within existing funding capacity
 - total wholesale debt represents 8% of liabilities
 - net reduction in debt outstanding of AED 7.5 billion in 2010 and H1 2011
 - raised over AED 3 billion from securitisation structures in 2010
 - LT2 exchange offer conducted during Q2 2011
 - gathered AED 14.8 billion CASA and AED 4.6 billion time deposits in 2010 and H1 2011





Q1 08 Q2 08 Q3 08 Q4 08 Q1 09 Q2 09 Q3 09 Q4 09 Q1 10 Q2 10 Q3 10 Q4 10 Q1 11 Q2 11





Note: Debt Issued includes EMTNs of AED 8.7 billion, syndicated borrowings from banks of AED 5.5 billion and borrowings raised from loan securitisations of AED 2.3 billion



Associates and Joint Ventures Composition of Balances

Highlights

- Significant de-risking of investment in Union Properties (UP) since 2009:
 - UP investment reduced by AED 0.5 billion and AED 1.0 billion in 2009 and 2010 respectively through recognition of share of losses and impairment
 - additional reduction in book value of UP of AED 0.5 billion in Q1 2011
 - further downside risk on UP limited as carrying value is now close to market value
- Network International accounted for as a jointly controlled entity from the start of 2011 with a carrying value of AED 1.3 billion at the end of Q2 2011

Composition o	Composition of Associates & Joint Ventures (AED million)													
Income Statement AED million	H1 2011	H1 2010	Change (%)	2010	2009	Chang e (%)								
Union Properties	(500)	2	n/a	(1,043)	(517)	+102%								
- Share of losses*	(74)	-	n/a	(683)	(201)	+240%								
- Impairment of investment	(426)	-	n/a	(360)	(316)	+14%								
National General Insurance	15	13	+15%	19	39	-51%								
Network International	40	-	n/a	0	0	n/a								
Total	(445)	15	n/a	(1,024)	(478)	+114%								

Balance Sheet AED million	30 June 2011	31 Dec 2010	Change (%)	31 Dec 2010	31 Dec 2009	Change (%)
Union Properties	782	1,282	-39%	1,282	2,326	-45%
National General Insurance	131	130	+1%	130	116	+12%
Network International	1,322	3	n/a	3	3	0%
Total	2,235	1,415	+58%	1,415	2,445	-42%

* Emirates NBD share of losses for Union Properties for Q1 2011 includes an amount of AED 74 million loss pertaining to the 2010 financial year



Investment in Union Properties

Network International Strategic Partnership with Abraaj Capital

Transaction Summary & Strategic Rational

- On 22 December 2010, Network International (NI) entered into a strategic partnership with Abraaj Capital (Abraaj) to accelerate expansion of the company
- Abraaj acquired a 49% stake in NI for a price of around AED 2 billion which included a sum contingent upon attainment of profitability targets and a portion financed by Emirates NBD
- All relevant regulatory approvals were obtained during Q1 2011 and the transaction closed on 31 March 2011
- NI is at a strategic junction where significant growth opportunities are available both organically and inorganically and has developed a focused strategy to expand into other high-growth geographies in the Middle East and Africa and the Indian Subcontinent
- In this context, the strategic partnership with Abraaj will bring significant expertise and value to the business
 - Accelerate the growth trajectory of NI through leveraging Abraaj's industry expertise and access to their portfolio companies
 - Extend NI's geographic presence (e.g. Pakistan, India, Turkey and Levant)
 - Develop global distribution and strategic alliances
 - Advance and execute successful acquisition strategies
 - Work with CEOs and CTOs to optimise technology strategy and processes

Financial Impact on Emirates NBD

- In 2010, the assets and liabilities were disclosed as assets held for sale
- In H1 2011:
 - Profit of AED 957 million on sale of 49% stake recognised
 - Due to effective joint control post-closing NI ceased to be a subsidiary of the Group and was accounted for as a jointly controlled entity
 - The remaining 51% retained was fair valued at 31 March 2011, resulting in an unrealised profit of AED 856 million
 - Contingent earn-out will be recognised as income once receipt is virtually certain

2,029 433 Contingent 1,414 (26)(22)707 525 (409) Loan Loan 1,366 889 889 957 Cash Cash Gross Fair Value (FV) Costs & Final Settlement Net FV NBV Profit on Adjustment Consideration (49%) Sale (49%) Consideration Consideration adjmnts

Calculation of Initial Profit on the Transaction (AED million)

Divisional Performance



- Consumer Banking & Wealth Management
- Combined Assets & Liabilities (CAL) increased by 18% during H1 2011 to reach AED 33.7 billion
- Revenue improved 12% year-on-year due to strong growth in both net interest and non-interest income
- Deposits grew 12% from end-2010 despite downward re-pricing; loans declined 10% from end-2010 as new underwriting opportunities remain limited
- Total number of branches now 109 through the addition of 2 branches in Dubai and 2 branches in Abu Dhabi during H1 2010; the ATM & SDM network totals 633



Divisional Performance

- Revenue declined marginally by 2% in H1 2011 to AED 328 million driven mainly by lower sales and trading income and lower gains on principal investments
- Trading business revenue in H1 2011 was impacted by the regional geopolitical tensions, financial crisis in some European countries and the natural disaster in Japan resulting in increased volatility in global equity markets and lower foreign institutional interest in Regional markets
- During H1 2011, Treasury sales saw reduced income from sales of balance sheet hedging products as the low interest rate environment continued to affect clients' decisions to hedge their interest rate exposure although a moderate pickup in activity occurred towards the end of Q2 2011
- The foreign exchange flow business is showing signs of improvement with both corporate and retail clients in line with increased regional trade
- EIB revenue increased by 20% YoY to AED 387 million in H1 2011 (net of customers' share of profit), aided by a reduction in negative revaluations on investment properties
- Financing receivables declined 12% to AED 14.1 billion from end-2010
- Customer accounts declined by 14% to AED 21.8 billion from end-2010 due to balance sheet optimisation initiatives
- Total number of EIB branches is now 32 through the addition of 1 branch in Dubai and 1 branch in Sharjah during H1 2011; the ATM & SDM network totals 98

<u>Note</u>: Stand-alone Financial Statements for Emirates Islamic Bank may differ from these results due to consolidation adjustments



H2 10

Revenue

H1 11

Revenue Trends

AED million

H1 10





Emirates NBD

Global Markets & Treasury

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More than two years on from the crisis, the Bank is better positioned for the future



Completed largest Financial Services Merger in the Region, with scalable new-generation platforms and strong brand, culture and franchise

Emirates NBD's strong brand, culture and franchise



Gradual Shift in Focus from Strengthening the Bank to Growth Acceleration



Strategic Imperatives for 2011

	Objectives	Evidence of Success in H1 2011
Optimise Balance Sheet and Capital allocation	 Increase lending activities in identified pockets of growth, e.g. SME lending, cards, Further diversifying funding sources with a focus on reducing cost of funding Review all Group companies (subsidiaries and associate companies) and decide on divestment opportunities, increasing stakes or complementary acquisitions 	 Successfully managed Headline LTD ratio within 95%-100% target range ; grew CASA balances by AED 9.7 billion, improving CASA % of total deposits to 35% from 31% at end-2010 Completed bank-wide economic profit framework Conducted LT2 exchange offer to extend maturity of liabilities at attractive rates Closed sale of 49% stake in Network International at lucrative PE multiple of 21 and recognised gain of AED 1.8 billion
Drive Profitability	 Management focus on yield optimisation Extending Key account planning capturing a larger share of wallet of existing broad customer base through cross-sell Treasury and Investment Banking services to corporate clients Increasing fee income through enhanced sales efficiency for FX, investment and banc-assurance products Improve customer retention and deliver distinctive customer service Continue implementation of revised spend control processes Capturing significant efficiency and process improvements through Outsourcing 	 Reduced deposit funding costs by 27 bps from Q4 2010 Used Key account planning to capture larger share of trade finance business of existing customers; pilot being rolled out across the Corporate network Increasing fee income in CWM by 8% YoY through enhanced sales efficiency (i.e. cards acquisition increased by 80%) and build-up of wealth management and bancassurance team for Retail and Priority banking Progressing well on evaluating outsourcing options to increase process efficiency and reduce cost

Strategic Imperatives for 2011

	Objectives	Evidence of Success in H1 2011
Enhance Platforms	 Further enhance employee proposition through talent/leadership development as well as performance and retention management Continued enhancement of the Group wide Risk strategy and alignment of policies to defined risk appetite Roll-out of Group wide service Excellence effort as part of a change management program along all customer touch points Continuously upgrading and enhancing IT platforms 	 Launched Managerial Leadership Program in partnership with HULT International Business School Risk Strategy revised ; bank-wide roll-out and integration with economic profit framework planned in H2 Service improvements through rigorous analysis of findings from customer surveys and mystery shopping; front-line program designed and being rolled-out over next quarters Further strengthen IT platforms for international locations: FinnOne roll-out in KSA and Finacle roll-out in London
Measured Investment in Platforms for Growth	 Exploit domestic opportunities Implementation of Private Banking growth plan and strengthening SME segment Continued distribution network expansion / optimisation Continued roll-out of Abu Dhabi growth plan Exploit international opportunities Implementation of organic growth plan for KSA and detailing growth strategies for all other existing locations Proactively pursuing inorganic regional expansion opportunities 	 Exploit domestic opportunities Further increase of Private Banking RMs and build-up of SME team (increase of around 30 RMs across these businesses) 6 new branches, 2 in Dubai, 3 in Abu Dhabi and 1 in Sharjah taking total number of branches to 141, plan to open at least 10 more branches in 2011 across the UAE Direct sales force team almost doubled to 690 FTE Exploit international opportunities Establishing KSA onshore wealth management platform for PB and Retail Business, further build-up of alternate channels including increase of DSF from around 60 to 200



Outlook

Emirates NBD

- Conditions in the local economy have continued to improve in H1 2011 and UAE GDP growth for 2011 is expected to reach 4.6% compared with our previous expectation of 4.0%
 - Economic signals offer evidence of take-off in non-oil economy, particularly in trade, logistics and hospitality
 - Average oil prices remain 40% higher in H1 2011 than in 2010 while UAE oil production rose in H1 2011
 - PMI data indicates strong private sector growth in H1, although the pace of expansion has slowed in Q2 2011
 - Domestic liquidity conditions have improved as bank deposits have grown strongly (+16% YoY in May 2011) and interbank rates have declined, particularly in Q2 2011
 - The improving fundamentals are reflected in a narrowing of CDS spreads for both Abu Dhabi and Dubai
- Regional unrest temporarily took a toll on local markets in Q1 2011 as global investors cut risk across MENA, although conditions have improved considerably since
- Q2 2011 witnessed renewed concern over some European and more recently the US economy and debt burdens; while this has impacted local and regional investment markets, the economic impact has to date not been significant
- Emirates NBD is well placed to take advantage of the expected improved economic conditions
 - The Bank has a clear strategy in place to invest in and take advantage of growth opportunities
 - Liquidity is strong and greater visibility of and comfort with asset quality allows selective risk-taking





Summary









2011 Awards



February 2011 – Emirates NBD Capital named "Best investment bank in the UAE" by Global Finance

February 2011 – "Human Resources Development in Banking and Financial sector" Award for 2010 at the Sharjah Career Fair 2011



February 2011 – "Best Private Banking Services Overall in UAE" Award in 2011 by Euromoney



March 2011 – "Best bank in the UAE" for the year 2011 by Global Finance

2011 Awards



May 2011 – "E-Banking Excellence" Award for 2011 the Middle East Excellence Awards Institute 2011



May 2011- "The Leading PR/Marketing Company" by Arab Achievement Award 2011



June 2011 – "Best Fund Management Company" at Arab Achievement Awards 2011





Investment /CDS Income and Impairments

AED million	Q1 08	Q2 08	Q3 08	Q4 08	2008	Q1 09	Q2 09	Q3 09	Q4 09	2009	Q1 10	Q2 10	Q3 10	Q4 10	2010	Q1 11	Q2 11
Income:																	
Investment Securities	31	49	(265)	(504)	(689)	6	241	120	54	421	172	(7)	143	48	356	(12)	72
CDS	(111)	21	(107)	(258)	(455)	(70)	248	157	(105)	230	71	1	42	61	175	24	29
Total Income Impact	(80)	70	(372)	(762)	(1,144)	(64)	489	277	(51)	651	243	(6)	185	109	531	12	101
Impairments:																	
Investment Securities	(193)	(140)	(207)	(471)	(1,011)	(144)	(58)	(64)	(82)	(348)	(35)	(44)	(76)	(105)	(260)	(35)	(57)
Total P&L Impact	(273)	(70)	(579)	(1,233)	(2,155)	(208)	431	213	(133)	303	208	(50)	109	4	271	(23)	44
Balance Sheet:																	
Fair Value Reserves	(225)	359	(465)	(1,479)	(1,810)	(128)	523	197	324	916	307	35	(329)	751	764	127	121
Total Balance Sheet Impact	(225)	359	(465)	(1,479)	(1,810)	(128)	523	197	324	916	307	35	(329)	751	764	127	121
Overall Impact:																	
Total Investment Securities	(387)	268	(937)	(2,454)	(3,510)	(266)	706	253	296	989	444	(16)	(262)	694	860	80	136
CDS	(111)	21	(107)	(258)	(455)	(70)	248	157	(105)	230	71	1	42	61	175	24	29
Total Impact	(498)	289	(1,044)	(2,712)	(3,965)	(336)	954	410	191	1,219	515	(15)	(220)	755	1,035	104	165

Note: Investments/CDS income includes dividend income and realised /unrealised gains/(losses) on investment, trading and CDS securities



Additional Asset Quality Disclosures (cont'd) Credit Metrics

AED million	Q1 08	Q2 08	Q3 08	Q4 08	2008	Q1 09	Q2 09	Q3 09	Q4 09	2009	Q1 10	Q2 10	Q3 10	Q4 10	2010	Q1 11	Q2 11
P&L Impairment Allowances:																	
Credit – Specific	32	99	58	242	431	94	584	473	533	1,684	442	481	1,203	469	2,595	706	(57)
Credit – PIP	38	10	33	130	211	224	507	226	330	1,287	78	468	(338)	127	335	16	343
Other - PIP	-	-	-	-	-	-	-	-	-	-	-	200	300	(500)	-	612	638
Investment Securities	193	140	207	471	1,011	144	58	64	82	348	35	44	76	105	260	35	57
Total Impairment Allowances	263	249	298	843	1,653	462	1,149	763	945	3,319	555	1,193	1,241	201	3,190	1,369	981
Balance Sheet Impairment Allowances:																	
Credit – Specific	1,452	1,472	1,523	1,762	1,762	1,864	2,428	2,903	3,417	3,417	3,756	4,205	5,404	5,864	5,864	6,554	6,481
Credit – PIP	317	418	441	571	571	795	1,301	1,528	1,858	1,858	1,936	2,403	2,066	2,193	2,193	2,209	2,552
Other - PIP	-	-	-	-	-	-	-	-	-	-	-	200	500	-	-	612	1,250
Investment Securities	0	0	10	981	981	1,016	1,073	1,068	673	673	411	326	268	265	265	270	267
Total Impairment Allowances	1,769	1,890	1,973	3,314	3,314	3,675	4,802	5,499	5,947	5,947	6,103	7,133	8,238	8,322	8,322	9,645	10,550
Impaired Loans:																	
Credit	1,723	1,816	1,847	1,976	1,976	2,548	3,382	4,060	5,041	5,041	5,717	6,087	16,671	20,201	20,201	20,913	18,655
Investment Securities	262	220	233	1,316	1,316	1,316	1,316	1,201	789	789	526	435	363	361	361	371	369
Total Impaired Loans	1,984	2,035	2,081	3,292	3,292	3,864	4,698	5,261	5,830	5,830	6,243	6,522	17,034	20,562	20,562	21,284	19,024
Loans & Receivables, gros	s of impai	rment allo	wances:														
Credit	174,508	187,115	202,267	209,870	209,870	215,729	219,102	220,427	218,994	218,994	216,936	210,089	208,608	204,758	204,758	203,418	203,140
Investment Securities	3,145	2,720	2,587	2,374	2,374	2,344	2,332	2,183	1,569	1,569	1,122	791	775	660	660	671	567
Total Loans & Receivables	177,653	189,835	204,854	212,244	212,244	218,073	221,434	222,610	220,563	220,563	218,058	210,880	209,383	205,418	205,418	204,089	203,707



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