



Emirates NBD
Wealth Management.
Your vision. Our expertise.



بنك الإمارات دبي الوطني
Emirates NBD



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Welcome to Emirates NBD Wealth Management.

For over 60 years, Emirates NBD Group has forged a peerless reputation for innovation, product excellence and financial strength.

By offering a comprehensive spectrum of services, from personal through to corporate and institutional banking, we have enjoyed the valued patronage of an ever-growing client base, making us the leading banking group in the Middle East.

With total assets of AED 997 billion (Q1 2025), we have a presence in 13 countries across 3 continents, and serve over 9 million customers across 848 branches.

The Group was among the top

20 in Forbes' list of the World's Best Regarded Companies 2019, recognising our stature as a global brand.

We pride ourselves on providing world-class wealth management solutions tailored to meet the unique needs of each client.

Our comprehensive services are designed to help you achieve your financial goals, whether they involve growing your wealth, safeguarding your legacy, or securing your future.

Total assets

997 AED
billion

Across

3 continents

Presence

13 countries

Customers

9+ million

Across

848 branches

Its financial robustness is reflected in key indicators (Q1 2025).



Why Emirates NBD?

Emirates NBD is a leader in Wealth Management, offering a unique combination of personalised service, global expertise, and a customer-centric approach.

We stand out from the competition by focusing on building long-term relationships with our clients, ensuring that your financial needs are always met.

We take the time to understand your goals and develop tailored solutions that address your specific financial situation.

Our team of experts brings decades of experience in

Wealth Management, offering innovative strategies and deep market insights to help you achieve success.

With a strong reputation for excellence and a commitment to delivering the highest quality service, Emirates NBD is your trusted partner in managing your wealth and securing your financial future.



Awards

We are proud to have been recognised by prestigious Award Organisers that showcase our dedication to excellence and innovation – and rest assured that we will continue to raise the bar.





Our team of seasoned wealth advisors work closely with you to craft a customised plan that fully aligns with your financial aspirations.

We understand that Wealth Management is not just about managing assets, but about creating sustainable, long-term plans that enhance and preserve your wealth across generations.

With decades of experience in financial services, we bring deep market understanding and trusted strategies, enabling you to achieve financial success.

With access to global financial markets and insights from top investment professionals, Emirates NBD is your partner in navigating complex financial landscapes.

We are committed to helping you succeed, offering innovative strategies and personalised solutions to meet your evolving financial needs.

A personalised financial journey.

At Emirates NBD, we offer a wide range of Wealth Management Services, designed to address every aspect of your financial life.

From Investment Management to Legacy and Estate Planning, our solutions are tailored to ensure your financial security and long-term success.

We follow a client-centric approach complemented by innovative technology platforms for seamless wealth and trading management in addition to global and local expertise.

We focus on providing a comprehensive approach to managing your assets through local and international booking centres by providing services that include portfolio management, wealth advisory, risk

mitigation strategies, education materials, and in-house views on global and local markets.

Whether you are looking to grow your wealth or protect it for future generations, our team of advisors are here to guide you through every step of the process.

In addition, we understand that every client's financial journey is unique.

Our advisors take the time to understand your individual needs, goals, and risk tolerance, so that they can provide personalised recommendations that align with your objectives.



At each of life's stages, it helps to have support in managing your finances, since for many it's just a case of knowing where to start.

We understand the importance of financial planning and its use in growing and preserving your wealth. This is why we are dedicated to building your financial knowledge, as you look to achieve your financial goals.

Our Investment Management Services are designed to help you grow and protect your wealth.

We offer a range of investment solutions, including equities, fixed income, and alternatives, all aimed at optimising your portfolio for both performance and risk management.

With a global outlook and access to diverse markets, our team ensures that your portfolio remains balanced and aligned with your short-term and long-term goals.

We take a disciplined approach to investment management, focusing on asset allocation, diversification, and risk-adjusted returns to maximise the value of your investments.

Whether you are looking for growth, income, or capital preservation, our investment strategies are customised to fit your needs.

By keeping abreast of market trends and economic developments, we ensure that your portfolio adapts by monitoring and re-balancing, keeping your financial plan on track.

We understand that wealth-building priorities depend on each person's individual context.

Whether you seek to safeguard your family's future, grow your enterprise, or preserve your legacy, our asset management platform has a solution just for you.

Encompassing the spectrum from first-time investors to seasoned clients, our offerings include:

- Shari'ah-compliant or conventional funds, for an offering that fully aligns with your values and preferences
- Global as well as regional investment opportunities in the GCC and UAE
- Chief Investment Office (CIO) insights, giving you the benefit of research driven themes and timely market calls

Choose from an extensive range of highly regulated DIFC, Luxembourg, Jersey, Cayman and KSA domiciled funds, investing across markets and asset classes, to meet your investment goals.

In co-ordination with your Wealth Advisor and our fund managers, we'll help you build a portfolio that not only grows, but endures. After all, your wealth deserves a strategy as unique as you are.

Planning for the future is essential when it comes to protecting your legacy.

However complex your situation, we assist in constructing a wealth plan that can be tailored to meet your own and your family's specific circumstances.

Emirates NBD Trustees have been in Jersey (Channel Islands) for many years, demonstrating our commitment to delivering high-quality advice and trust services through an internationally renowned trust centre.

We work with you and your advisors to meet your succession planning and legal requirements and also assist with liquidity planning and business succession issues.

Your structure will be able to hold your international assets, including accounts with financial institutions, properties, yachts and aircrafts, to name a few.

Implementation of the structures is carried out through our Jersey (Channel Islands) Trust Centre, which is regulated to the highest international standards. We will take the time to

understand your global assets and their current ownership, then work with you to deliver a plan that will ensure the smooth succession of those assets, whether that is for family succession, a charitable legacy or business continuity reasons.

The legacy plan can include a specific provision for who should inherit, in what percentage (following the Shari'ah or an alternative division of assets) and at what time (such as a minimum age before a person can inherit assets).

The plan can include liquidity planning to ensure that sufficient funds are available, where inheritance taxes will need to be paid. Advanced planning can often lead to a smooth succession process and help to minimise family conflict.

Insurance Solutions

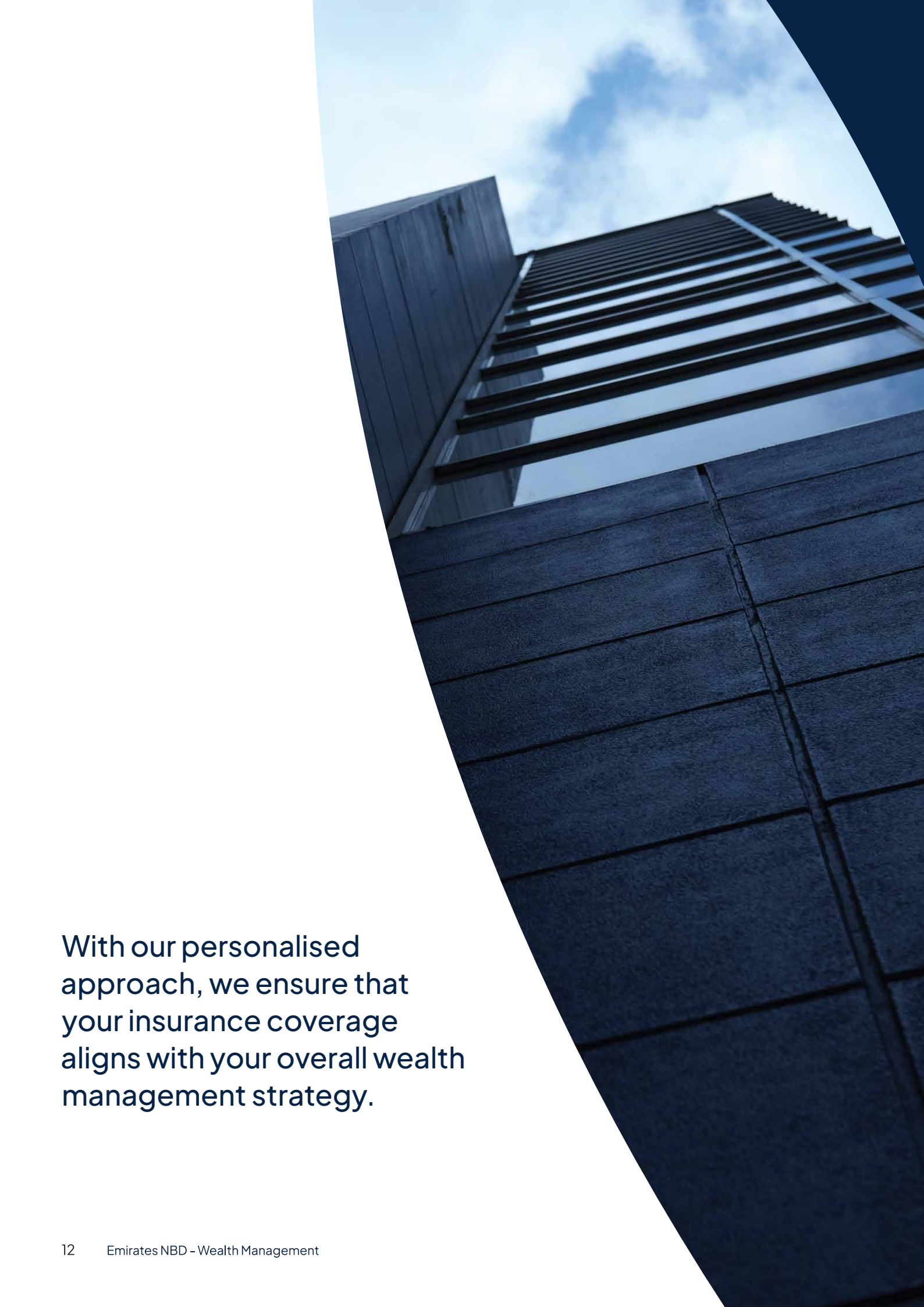
We understand that protecting your wealth requires comprehensive risk management. That's why we offer a range of insurance solutions, designed to provide you with peace of mind and financial security, no matter what life brings.

Our insurance offerings include life insurance, critical illness coverage, and income protection, all tailored to fit your individual needs.

These solutions are designed to safeguard your assets,

protect your loved ones, and ensure that you can meet your financial commitments in the face of unexpected events.

We also provide specialised insurance options for high-net-worth individuals.



With our personalised approach, we ensure that your insurance coverage aligns with your overall wealth management strategy.

Achieving a comfortable and a secure retirement is one of the most important financial goals for many individuals.

We offer retirement planning services designed to help you enjoy financial independence during your golden years.

Our team works with you to develop a comprehensive retirement plan, ensuring that your investments are structured to generate the income you need during retirement.

We take into account factors such as inflation, market volatility, and your personal risk tolerance to create a plan that meets your specific needs.

By focusing on both growth and income, we help you maintain your desired lifestyle throughout retirement.

Whether you're nearing retirement or just beginning to plan, we provide the guidance and strategies necessary to secure your financial future.



Our strategic collaboration with BlackRock, the world's largest asset manager, unlocks exclusive access to private assets.

This partnership enables us to offer you niche investment opportunities, aligned with your long-term financial goals.

With BlackRock's extensive expertise and our dedication to delivering innovative wealth solutions, you can now diversify your portfolio

far beyond traditional investments.

Private assets can provide you with enhanced growth potential and reduced market volatility, and pave the way to unique opportunities usually reserved for institutional investors.

Staying informed about market trends is crucial for making sound investment decisions.

Staying informed about market trends is crucial for making sound investment decisions. Our Chief Investment Officer (CIO)'s team provides you with expert analysis on global economic developments, market movements, and asset class performance.

Our CIO updates cover a range of topics, including equities, fixed income and alternative investments including Real Estate and Gold, ensuring that you have the knowledge needed

to adjust your portfolio as markets evolve.

These insights help you stay ahead of market trends and make informed decisions to optimise your investment strategy.

With a dedicated team of analysts and investment professionals, we ensure that you receive timely updates and expert guidance, empowering you to take advantage of market opportunities and manage risks effectively.

Contact Us

Ready to take the next step in managing your wealth? Our advisory team at Emirates NBD is here to help you achieve your financial goals and secure your future.

Whether you're looking for protection, investment advice, legacy and estate planning, or retirement strategies, we offer personalised solutions to meet your needs.

To learn more about how we can help, visit our website: www.emiratesnbd.com/en/wealth, scan the below QR code.

We look forward to partnering with you on your financial journey.





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www.EmiratesNBD.com