

# FY-14 Results Presentation

Jan 18, 2015



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## Highlights

- Net profit of AED 5,139 Mn for FY-14 improved 58% y-o-y, with pre-impairment operating profit exceeding AED 10 bn, a first for any UAE bank
- Increased dividend of AED 0.35 per share proposed
- Net interest income rose 17% y-o-y helped by an improved asset mix due to retail and Islamic growth, a lower cost of funds due to CASA growth and reduction in more costly time deposits
- Non-interest income improved 33% y-o-y due to higher transaction volumes, translating into higher banking fee income across business units, and one-off gains from the sale of property and investments
- Cost to income ratio improved 5% y-o-y to 30.4%. Excluding one-offs, cost to income ratio was 31.3%. Expenses increased 5% y-o-y due to staff and occupancy costs linked with rising business volumes, partially offset by a control of professional fees and marketing costs
- NPL ratio improved significantly to 7.8% in 2014 due to reclassification of DW exposure, write-off of fully provided Retail loans and strong recoveries on the back of an improved economy
- Provisions of AED 4,995 Mn boosted the coverage ratio in 2014 to 100.3%
- AD ratio of 95.2% within management range
- NIMs improved 22 bps y-o-y to 2.85% due to an improved asset and deposit mix

## Key Performance Indicators

AED Mn	FY-14	FY-13	Better / (Worse)
Net interest income	9,496	8,139	17%
Non-interest income	4,946	3,717	33%
<b>Total income</b>	<b>14,442</b>	<b>11,856</b>	<b>22%</b>
Operating expenses	(4,389)	(4,194)	(5%)
<b>Pre-impairment operating profit</b>	<b>10,053</b>	<b>7,662</b>	<b>31%</b>
Impairment allowances	(4,995)	(4,713)	(6%)
<b>Operating profit</b>	<b>5,058</b>	<b>2,949</b>	<b>72%</b>
Share of profits from associates	210	147	43%
Gain on disposal of stake in associates/subsidiaries	0	202	(100%)
Taxation charge	(129)	(41)	(214%)
<b>Net profit</b>	<b>5,139</b>	<b>3,256</b>	<b>58%</b>
Cost: income ratio (%)	30.4%	35.4%	5.0%
Net interest margin (%)	2.85%	2.63%	0.22%
AED Bn	31-Dec-14	31-Dec-13	%
Total assets	363.0	342.1	6%
Loans	246.0	238.3	3%
Deposits	258.3	239.6	8%

## Highlights

- Net profit of AED 1,226 Mn for Q4 improved 82% y-o-y and declined 22% q-o-q
- Net interest income rose 11% y-o-y helped by an improved asset mix mainly due to Islamic growth, a lower cost of funds helped by both CASA growth and repayment of MOF Tier 2 deposit
- Non-interest income improved 15% y-o-y boosted by foreign exchange and derivative income but declined 22% q-o-q due to reduced income from sale of property and investment securities
- Cost to income ratio improved 5.7% y-o-y to 33.1%. Excluding one-offs, cost to income ratio was 30.5%. Expenses improved 4% y-o-y linked with rising business volumes, partially offset by a control of staff and other costs
- NPL ratio improved significantly to 7.8% in Q4 due to reclassification of DW exposure, write-off of fully provided Retail loans and strong recoveries on the back of an improved economy
- Provisions of AED 1,163 Mn boosted the coverage ratio to 100.3%
- AD ratio of 95.2% within management range
- NIMs improved 15 bps y-o-y to 2.91% due to an improved asset and deposit mix

## Key Performance Indicators

AED Mn	Q4-14	Q4-13	Better / (Worse)	Q3-14	Better / (Worse)
Net interest income	2,473	2,224	11%	2,465	0%
Non-interest income	1,082	938	15%	1,380	(22%)
<b>Total income</b>	<b>3,555</b>	<b>3,162</b>	<b>12%</b>	<b>3,845</b>	<b>(8%)</b>
Operating expenses	(1,177)	(1,228)	4%	(1,075)	(10%)
<b>Pre-impairment operating profit</b>	<b>2,378</b>	<b>1,934</b>	<b>23%</b>	<b>2,770</b>	<b>(14%)</b>
Impairment allowances	(1,163)	(1,313)	11%	(1,219)	5%
<b>Operating profit</b>	<b>1,214</b>	<b>621</b>	<b>95%</b>	<b>1,552</b>	<b>(22%)</b>
Share of profits from associates	51	45	12%	38	35%
Gain on disposal of stake in associates/subsidiaries	0	12	(100%)	0	n/a
Taxation charge	(39)	(5)	(632%)	(27)	(47%)
<b>Net profit</b>	<b>1,226</b>	<b>673</b>	<b>82%</b>	<b>1,563</b>	<b>(22%)</b>
Cost: income ratio (%)	33.1%	38.8%	5.7%	27.9%	(5.2%)
Net interest margin (%)	2.91%	2.76%	0.15%	2.95%	(0.04%)

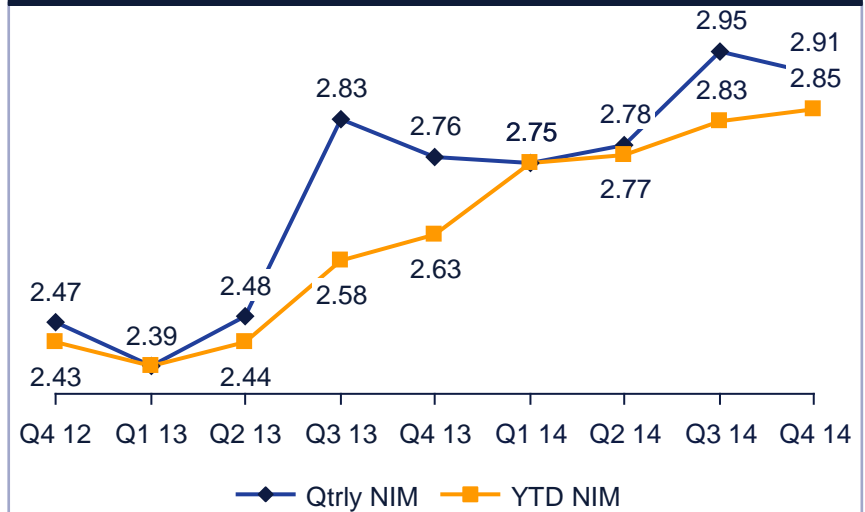
  

AED Bn	31-Dec-14	31-Dec-13	%	30-Sep-14	%
Total assets	363.0	342.1	6%	353.9	3%
Loans	246.0	238.3	3%	247.7	(1%)
Deposits	258.3	239.6	8%	249.7	3%

## Highlights

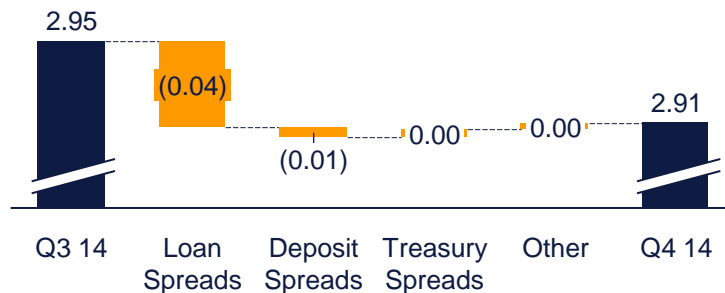
- NIMs declined 4 bps in Q4-14 and improved 22 bps to 2.85% through 2014
- Loan spreads improved in 2014 due to growth in higher yielding retail and Islamic assets
- Deposit spreads improved in 2014 due to CASA growth and repayment of Ministry of Finance Tier 2 deposit
- Treasury spreads improved y-o-y due to strong investment performance coupled with cheaper cost of wholesale funding
- We expect NIMs in 2015 to be in the range of 2.7 - 2.8%

## Net Interest Margin (%)

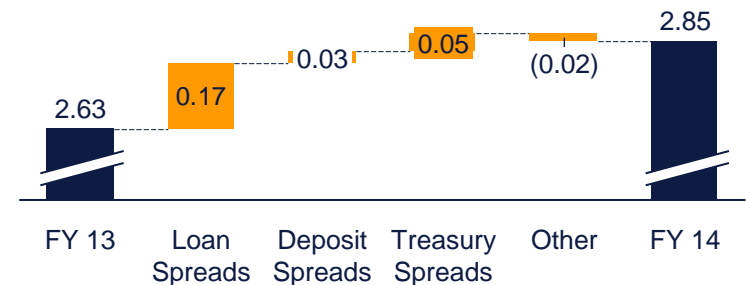


## Net Interest Margin Drivers (%)

Q4-14 vs. Q3-14



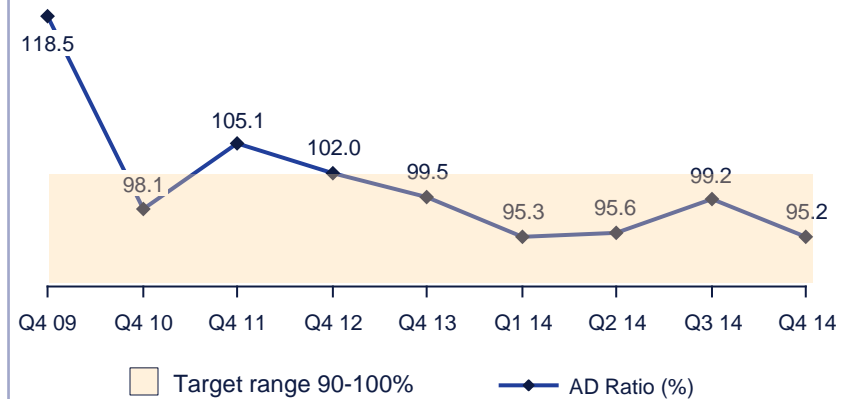
FY-14 vs. FY-13



## Highlights

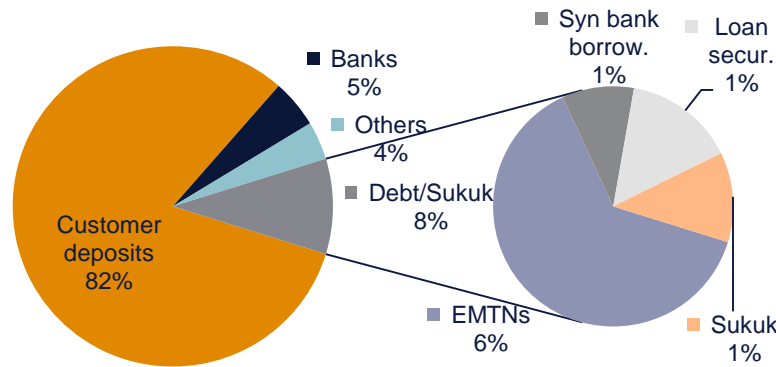
- AD ratio of 95.2% within 90-100% management target range
- Liquid assets\* of AED 56.6 Bn as at 31 December 2014 (17.9% of total liabilities)
- Modest maturity profile affords Emirates NBD ability to consider public and private debt issues opportunistically
- In 2014,
  - Issued USD 500 Mn of Tier 1 capital notes
  - Issued USD 1.5 Bn of senior public issues
  - Issued USD 1 Bn private placements in AED, USD, GBP, CHF, EUR and JPY
  - Repaid remaining AED 4.8 Bn of MOF Tier 2 deposits

## Advances to Deposit (AD) Ratio (%)



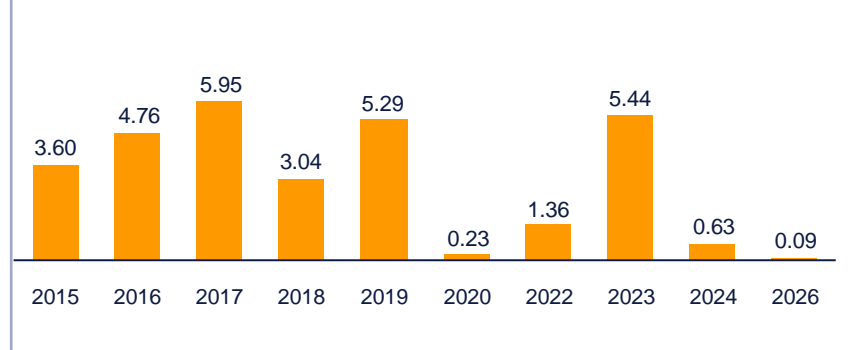
## Composition of Liabilities/Debt Issued (%)

Liabilities (AED 316.3 Bn) Debt/Sukuk (AED 30.4 Bn)



## Maturity Profile of Debt Issued (AED Bn)

Maturity Profile of Debt/Sukuk Issued  
100% = AED 30.4 Bn

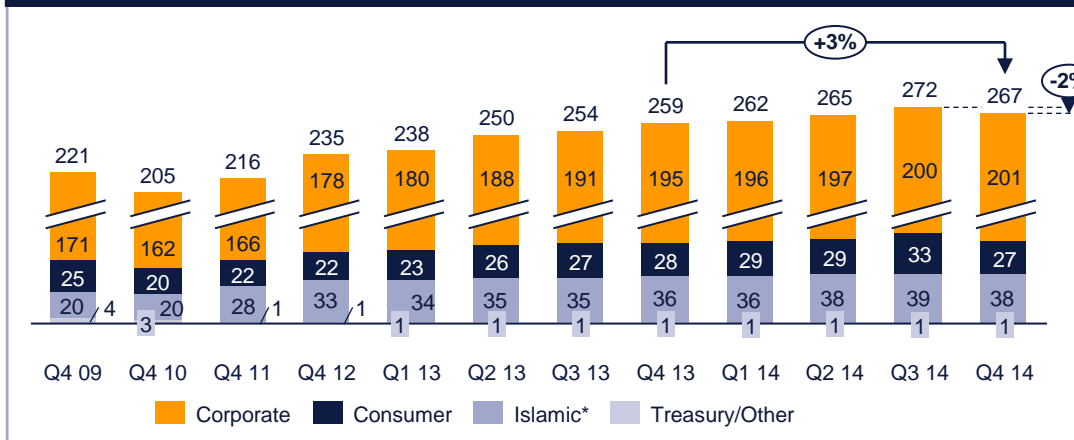


\*including cash and deposits with Central Banks but excluding interbank balances and liquid investment securities

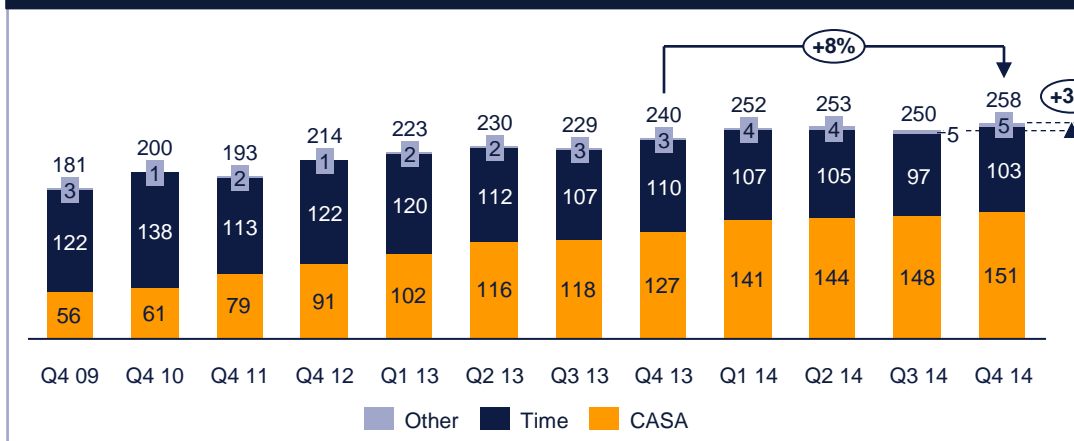
## Highlights

- Gross loans grew 3% y-o-y in 2014 (5% y-o-y excluding the write-off of fully provided Retail loans), and declined 2% q-o-q in Q4-14
- Consumer lending declined 2% y-o-y in 2014 (grew 10% y-o-y excluding write-offs) and declined 17% q-o-q due to write-offs and temporary IPO leverage effect in Q3-14 unwinding in Q4-14
- Islamic financing grew 5% y-o-y in 2014 (8% excluding write-offs), and declined 2% q-o-q in Q4-14.
- Deposits increased 8% y-o-y in 2014, and increased 3% q-o-q in Q4-14
- Strategic push to grow CASA continued in 2014:
  - CASA deposits up 19% y-o-y in 2014 and 2% q-o-q in Q4-14
  - CASA deposits as a percentage of total deposits have increased to 58% in FY-14, up from 43% at end 2012 and 53% and end 2013

## Trend in Gross Loans by Type (AED Bn)



## Trend in Deposits by Type (AED Bn)



\* Gross Islamic Financing Net of Deferred Income

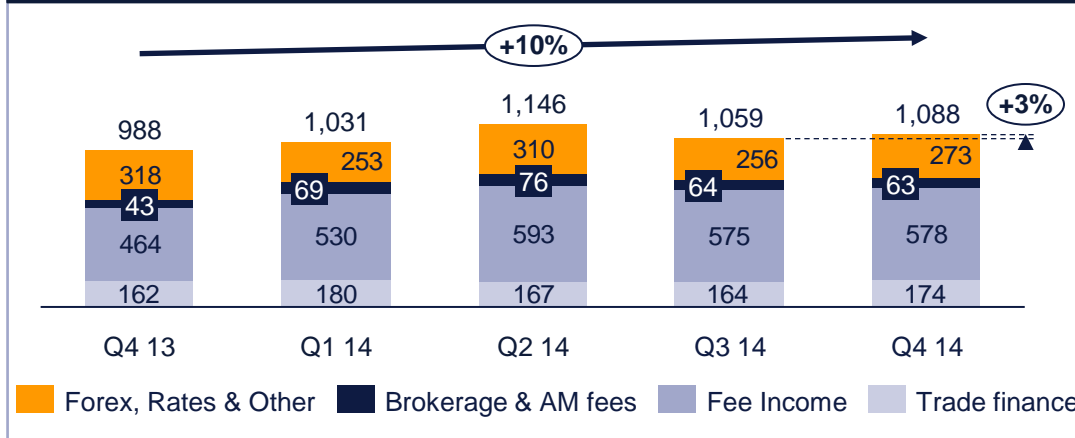
## Highlights

- Non-interest income improved 33% y-o-y due to a rise in all sources of fee income and income from sale of properties and investment securities
- New products developed in 2014 such as the eIPO system and the direct remittance platform are expected to help sustain and grow non-interest income
- Property income improved significantly helped by a number of bulk sales
- Property income declined in Q4-14 compared to earlier quarters, reflecting lower disposals
- Investment securities income up 66% helped by disposal of some Union Property shares earlier in the year

## Composition of Non Interest Income (AED Mn)

AED Mn	FY-14	FY-13	Better / (Worse)
Core gross fee income	4,324	3,468	25%
Fees & commission expense	(670)	(551)	(22%)
<b>Core fee income</b>	<b>3,654</b>	<b>2,917</b>	<b>25%</b>
Property income	611	390	57%
Investment securities	680	410	66%
<b>Total Non Interest Income</b>	<b>4,946</b>	<b>3,717</b>	<b>33%</b>

## Trend in Core Gross Fee Income (AED Mn)

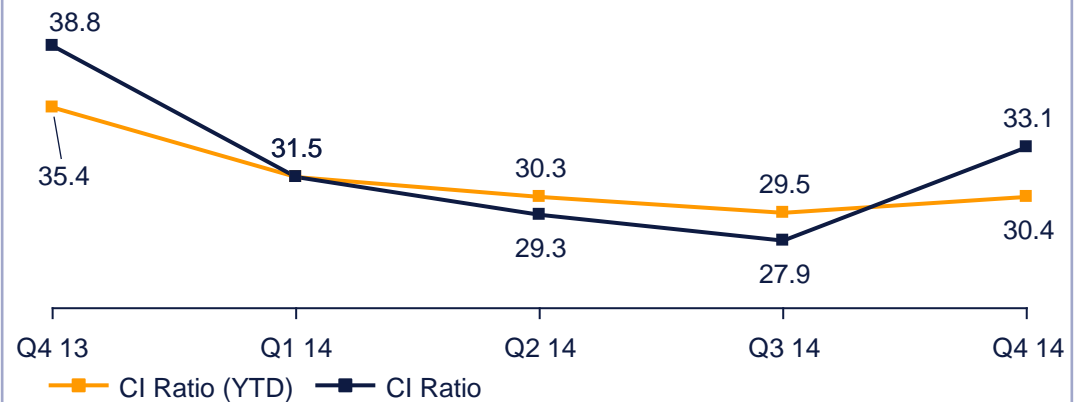




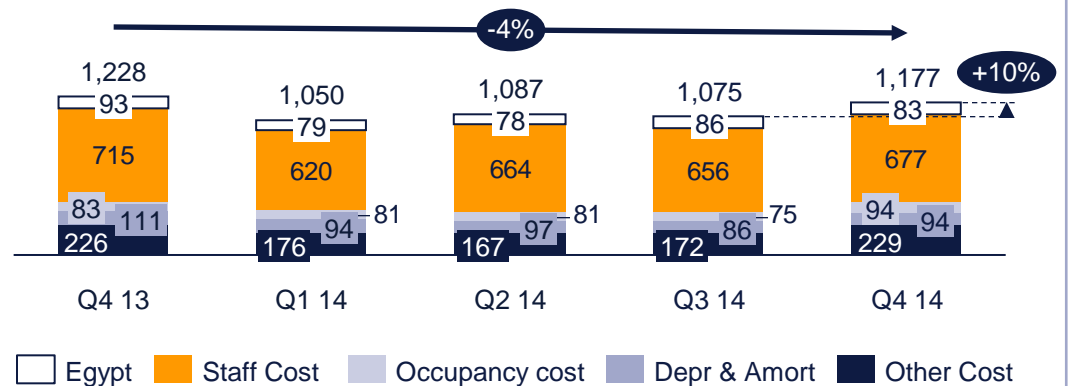
## Highlights

- Costs increased by 10% q-o-q in Q4, as per previous guidance, and increased by 5% in 2014
- Cost to Income Ratio improved by 5% in 2014 to 30.4% YTD due to strong income growth and a control on costs. Adjusted for one-offs, Cost to Income Ratio would be 30.5% for Q4-14 and 31.3% for FY-14
- The longer term management target for cost to income ratio is 33% which provides headroom for future investment

## Cost to Income Ratio (%)



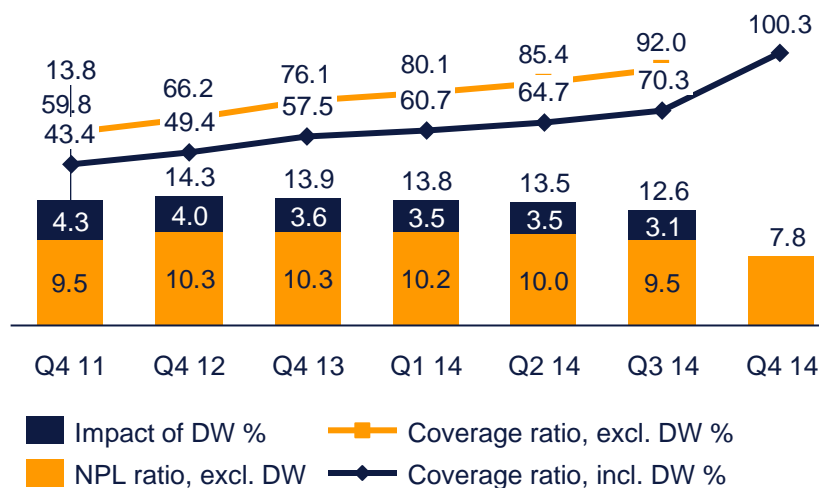
## Cost Composition (AED Mn)



## Highlights

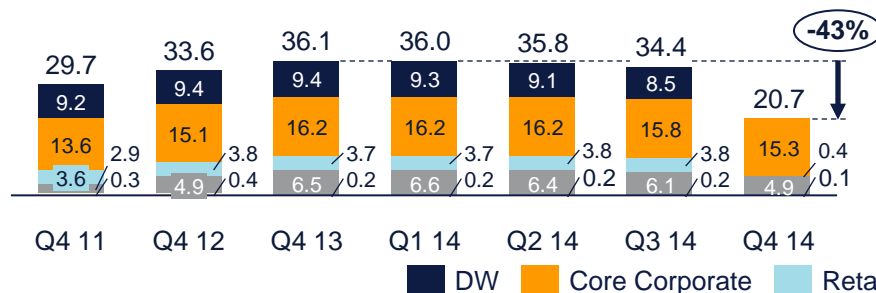
- NPL ratio improved significantly to 7.8%
- DW exposure reclassified as performing
- AED 4.4 Bn of fully provided Retail (Conventional and Islamic) loans written off
- 2014 net impairment charge of AED 5 Bn driven by additional net specific Corporate and Islamic loan provisions
- Coverage ratio increased to 100.3% reaching guidance target

## Impaired Loan & Coverage Ratios (%)

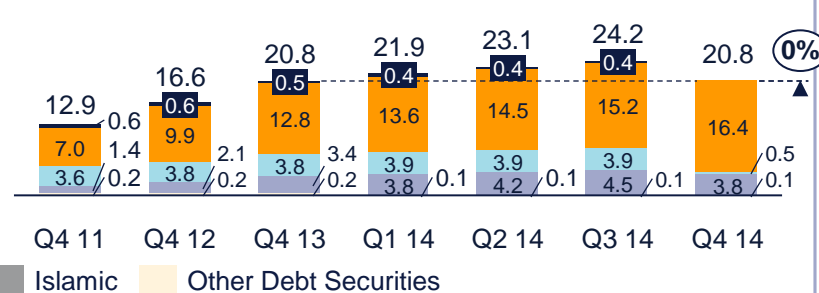


## Impaired Loans and Impairment Allowances (AED Bn)

### Impaired Loans



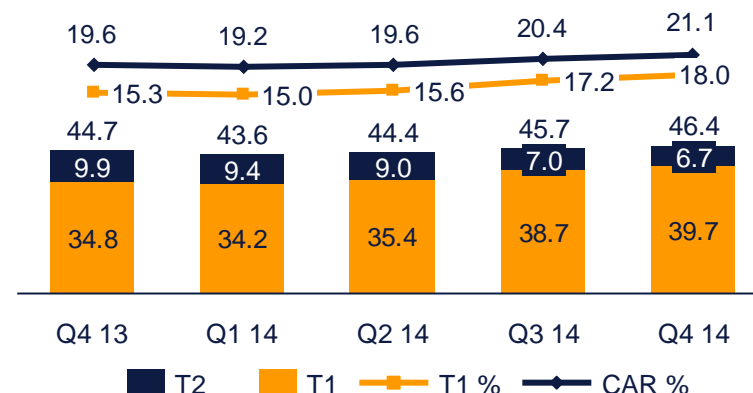
### Impairment Allowances



## Highlights

- CAR improved by 1.5% and Tier 1 ratio improved by 2.7% in 2014 due to:
  - Issuance of USD 500 Mn Tier 1 notes and retained earnings
  - Repayment of AED 4.8 Bn of MOF Tier 2 deposits
  - Decrease in risk weighted assets
- Capital Management exercise successfully completed with the entire repayment of crisis era support

## Capitalisation



## Capital Movements (AED Bn)

FY-13 to FY-14 (AED Bn)	Tier 1	Tier 2	Total
<b>Capital as at 31-Dec-2013</b>	<b>34.7</b>	<b>9.9</b>	<b>44.6</b>
Net profits generated	5.1	-	5.1
FY 2013 dividend paid	(1.4)	-	(1.4)
Tier 1 Issuance	1.8	-	1.8
Repayment of Tier 2	-	(2.9)	(2.9)
Amortisation of MOF T2 / sub debt	-	(0.1)	(0.1)
Interest on T1 securities	(0.5)	-	(0.5)
Tier 2 Issuance	-	0.1	0.1
Repayment of subordinated debt	-	-	-
Goodwill	0.1	-	0.1
Other	(0.1)	(0.4)	(0.5)
<b>Capital as at 31-Dec-2014</b>	<b>39.7</b>	<b>6.7</b>	<b>46.4</b>

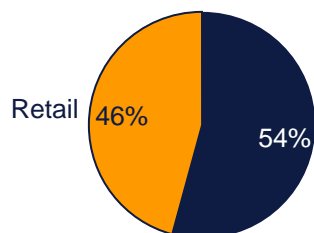
## Risk Weighted Assets – Basel II (AED Bn)



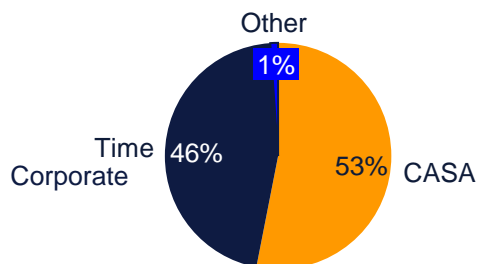
## Highlights

- Full service commercial banking platform:
  - Corporate Banking: focused on large corporate and MNCs; serves c.4,000 clients
  - Retail Banking: High growth segment; serves c.246,000 clients
- Wide presence in Egypt through 61 branches and 189 ATMs
- Financially sound with robust profitability and a healthy balance sheet
- Improving Cost to Income Ratio

**Net Loans**  
100% = AED 3.7 Bn



**Deposits**  
100% = AED 10.2 Bn



## Financials

AED Mn	Year 2013 (from 9-June-13)	FY-14
Net interest income	225	482
Non-interest income	133	224
<b>Total income</b>	<b>358</b>	<b>706</b>
Operating expenses	(193)	(340)
<b>Pre-impairment operating profit</b>	<b>165</b>	<b>366</b>
Impairment allowances	(22)	(32)
<b>Operating profit</b>	<b>143</b>	<b>334</b>
Taxation charge	(30)	(102)
<b>Net profit</b>	<b>113</b>	<b>232</b>

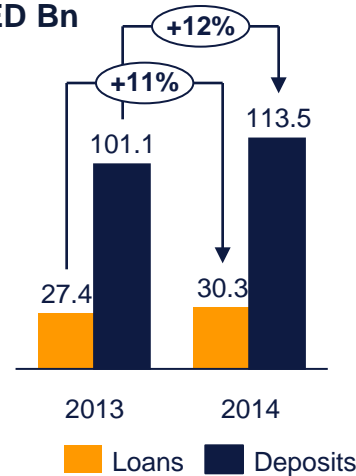
AED Bn	31-Dec-13	31-Dec-2014
Net Loans	3.7	3.7
Deposits	9.0	10.2
Impaired Loan Ratio (%)	0.2%	0.8%
Cost to Income Ratio (%)	53.8%	48.1%

## Retail Banking & Wealth Management

- Revenue improved 8% y-o-y
- Deposits grew 12% from end 2013 driven by CASA growth
- Loans grew 11% from end 2013 driven by growth in credit cards, auto loans, personal loans, overdrafts and time loans
- The bank has improved its distribution as part of its channel optimization strategy and had 526 ATMs and 98 branches as at 31-December
- RBWM offers best-in-class online and mobile banking solutions and in 2014 launched various innovative services such as the e-IPO platform

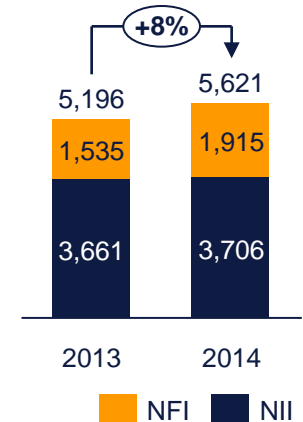
### Balance Sheet Trends

AED Bn



### Revenue Trends

AED Mn

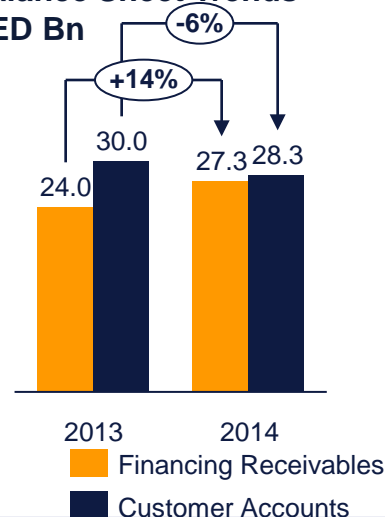


## Islamic Banking

- Islamic Banking revenue improved 34%
- Financing receivables grew by 14% in 2014 mainly due to increases in Murabaha financing
- Customer accounts declined by 6% in 2014 mainly due to repayment of MoF Tier 2 deposit
- At Q4-14, EI had 56 branches and an ATM & CDM network of 174
- Islamic Banking business continues to develop through a strengthened core franchise coupled with an expansion of retail, SME, and corporate offerings

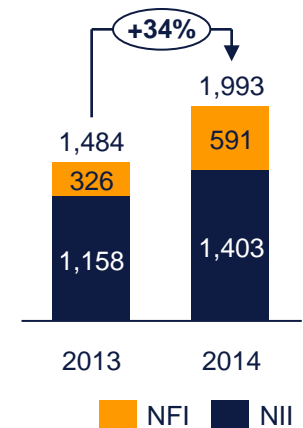
### Balance Sheet Trends

AED Bn



### Revenue Trends

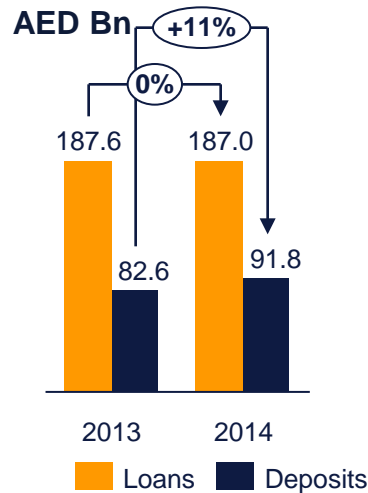
AED Mn



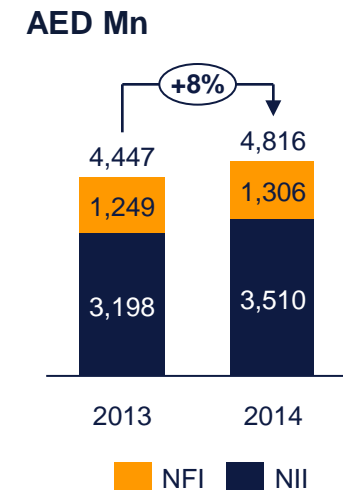
## Wholesale Banking

- Wholesale Banking revenues grew 8% y-o-y
- Loans were stable from end 2013 as normal loan repayments offset new underwriting
- Deposits grew by 11% from end 2013 driven by CASA growth
- Focus during 2014 was on enhancing customer service quality in key sectors, share of wallet, increased cross-sell of Treasury and Investment Banking products and larger Cash Management and Trade Finance penetration

### Balance Sheet Trends



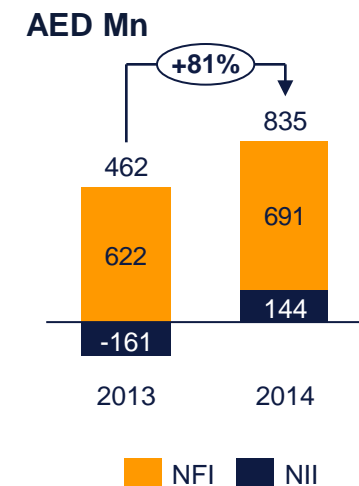
### Revenue Trends



## Global Markets & Treasury

- Revenue at AED 835 Mn in 2014 improved 81% y-o-y
- Y-o-y growth due to robust increase in sales revenue and strong performance by Credit Trading desk.
- Successful balance sheet hedging has resulted in improved Net Interest Income

### Revenue Trends



## Economic Outlook

- For the UAE
  - 2014 GDP growth expectation revised down to 4.5% from 5.0% due to fall in oil price
  - 2015 GDP growth forecast also revised lower to 4.3% from 4.8%
- For Dubai
  - 2014 GDP growth expectation unchanged at 5% as non-oil sectors expanded robustly
  - 2015 GDP growth forecast is 4.7% due to continued strength in non-oil sectors
- Dubai residential property price growth slowed significantly in 2014. Mid-range villa prices declined 6.7% y-o-y in December 2014
- Inflation averaged 2.3% in 2014. We expect to see inflation average 3% in 2015
- Emirates NBD improved its capital, funding and credit quality ratios allowing it to take advantage of the expected opportunities in Dubai and the region

## Profitability

- Pre-impairment operating profit of AED 10.1 Bn in FY-14, up 31% y-o-y
- Net profit of AED 5.1 Bn for FY-14 improved 58% y-o-y

## Credit Quality

- NPL ratio improved significantly to 7.8% in 2014 due to reclassification of DW exposure, write-off of fully provided Retail loans and strong recoveries

## Provisions

- Net impairment allowances of AED 5 Bn in 2014 have boosted the coverage ratio to 100.3%, reaching management target

## CI Ratio

- Cost to Income ratio improved by 5.0% y-o-y to 30.4% in FY-14

## Income

- Total income improved 22% y-o-y to AED 14.4 Bn helped by an improving asset mix, efficient funding & capital base and strong fee income

## Net Interest Margin

- NIMs improved to 2.85% in FY-14

## Capital and Liquidity

- Capital and liquidity extremely strong offering resilience for the future
- Tier 1 ratio improved by 2.7% to 18.0% and AD ratio improved by 4.3% to 95.2%

## Outlook

- The Bank will continue to implement its successful strategy and consolidate its position as a dominant player in the UAE and the region



# ENBD's core strategy is focused on the following building blocks



# Strategic update – 2014 achievements

Priorities	2014 Objectives	Achievements
<b>1</b> <b>Deliver an excellent customer experience</b>	<ul style="list-style-type: none"> <li>Continue Group-wide Service Excellence Program</li> <li>Lead multi-channel banking in the UAE</li> <li>Drive customer service through social media and other platforms</li> </ul>	<ul style="list-style-type: none"> <li>Enhanced customer experience via proactive servicing and improved complaint management</li> <li>Expanded digital services across all channels, especially mobile banking and launched innovative products, e.g., EIPO</li> <li>Increased customer service availability on Facebook and Twitter</li> </ul>
<b>2</b> <b>Build a high performing organization</b>	<ul style="list-style-type: none"> <li>Drive Nationalization efforts</li> <li>Raise employee engagement to be at par with best in class global banks</li> <li>Improve performance management and accountability across Group</li> </ul>	<ul style="list-style-type: none"> <li>3-year nationalization strategy approved by the Board of Directors (currently under implementation)</li> <li>Employee engagement increased by 4% over 2013 while ENBD scored 12% higher than GCC benchmark</li> <li>National Leadership Program launched to identify and grow future senior leaders</li> </ul>
<b>3</b> <b>Drive core business</b>	<ul style="list-style-type: none"> <li>Transform Wholesale Banking franchise</li> <li>Fortify Retail franchise and turbo-charge Islamic finance</li> <li>Focus on legacy NPLs and tail management</li> </ul>	<ul style="list-style-type: none"> <li>Transformation on track with new leadership and key investments</li> <li>Retail Loans growth of 11%, Islamic Financing Receivables growth of 14%</li> <li>NPL ratio improved significantly to 7.8% and coverage improved to 100.3%</li> </ul>
<b>4</b> <b>Run an efficient organization</b>	<ul style="list-style-type: none"> <li>Diversify income streams, improve capital efficiency and liquidity</li> <li>Streamline organizational set-up</li> <li>Streamline operations and platforms</li> </ul>	<ul style="list-style-type: none"> <li>Capital adequacy improved from 19.6% to 21.1%</li> <li>Advances to deposits ratio improved from 99.5% to 95.2%</li> <li>Increased fee to income ratio from 27.9% to 29.6%</li> </ul>
<b>5</b> <b>Drive geographic expansion</b>	<ul style="list-style-type: none"> <li>Integrate Egypt business into Emirates NBD Group</li> <li>Selectively pursue organic growth in current international markets</li> </ul>	<ul style="list-style-type: none"> <li>Egypt integration is ongoing and expected to be completed in Q2 2015</li> </ul>

# Strategic priorities for 2015

## Priorities

## Focus Areas

1

**Deliver an excellent customer experience**

- Continue to deliver superior customer experience through better service and product offerings
- Drive front line cultural/ behavior change
- Reinforce ENBD's position as a digital innovator in the region via best-in-class online and mobile banking services
- Enhance customer relationships in Wholesale Banking through new tools

2

**Build a high performing organization**

- Increase nationalization efforts with a focus on developing local leadership talent
- Improved performance and reward management
- Continue raising Employee Engagement level to meet global standards

3

**Drive core business**

- Drive asset growth through the fast growing Retail and Islamic franchises
- Diversify loans portfolio to include broader representation of sectors and markets
- Increase penetration in key Wholesale Bank growth sectors, e.g., Trade Finance, Manufacturing
- Increase fee and commission income, e.g., via increased Trade Finance penetration and improved Treasury product offering

4

**Run an efficient organization**

- Drive digital channel adoption to lower transaction costs
- Develop robust risk and compliance culture to meet enhanced regulatory standards
- Streamline processes and procedures in key business units

5

**Drive geographic expansion**

- Complete IT and systems integration in Egypt by Q2 2015
- Catalyze growth in current international markets by focusing on cross border trade and other opportunities
- Continue to evaluate potential organic and inorganic opportunities in selected markets